

THE FIRST OPPORTUNITY TO OWN
A WORLD CLASS MASTERPIECE.



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A LAVISH ARRIVAL

Stately porte-cochère
Stone floored lobby and courtyard
20 foot ceiling grand lobby with feature artwall
In-and-outdoor water features
Exquisitely appointed private lounge
Private meeting room with catering capacity
Around the clock executive concierge service



[A Lavish](#)

[Vitual](#)

[Private Room](#)

[Ozonized](#)

[Rejuvenating](#)

[Communal Car](#)

[Amenities](#)



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COMMUNAL CAR
FERRARI CALIFORNIA

0-60mph in less than 4.0 sec.
At your beck and call
only at Three Harbour Green.

WATCH THE PININFARINA VIDEO
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HARBOUR
GREEN

OVER 23,000 SQ.FT. OF
PRIVATE AMENITIES
LEVEL 3

Resort-size Ozonized Indoor Swimming Pool
Outdoor area directly off the Pool Deck
Whirlpool, Sauna and Steam Room
Private Changing, Shower, Lockers
Private Room for Yoga
Fitness Centre complete with Cardio Equipment

GUEST SUITE

Elegantly appointed guest suite located on level 4



p3 level level 3 **Guest Suite**

A Lavish Virtual Private Room Ozonized Rejuvenating Communal Car Amenities



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OVER 23,000 SQ.FT. OF
PRIVATE AMENITIES
LEVEL 3

- Resort-size Ozonized Indoor Swimming Pool
- Outdoor area directly off the Pool Deck
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- Private Changing, Shower, Lockers
- Private Room for Yoga
- Fitness Centre complete with Cardio Equipment

[p3 level](#) [level 3](#) [Guest Suite](#)

[A Lavish Arrival](#) [Virtual Golf Room](#) [Private Room for Yoga](#) [Ozonized Pool](#) [Rejuvenating Spa](#) [Communal Car Ferrari California](#) [Amenities Floor Plan](#)

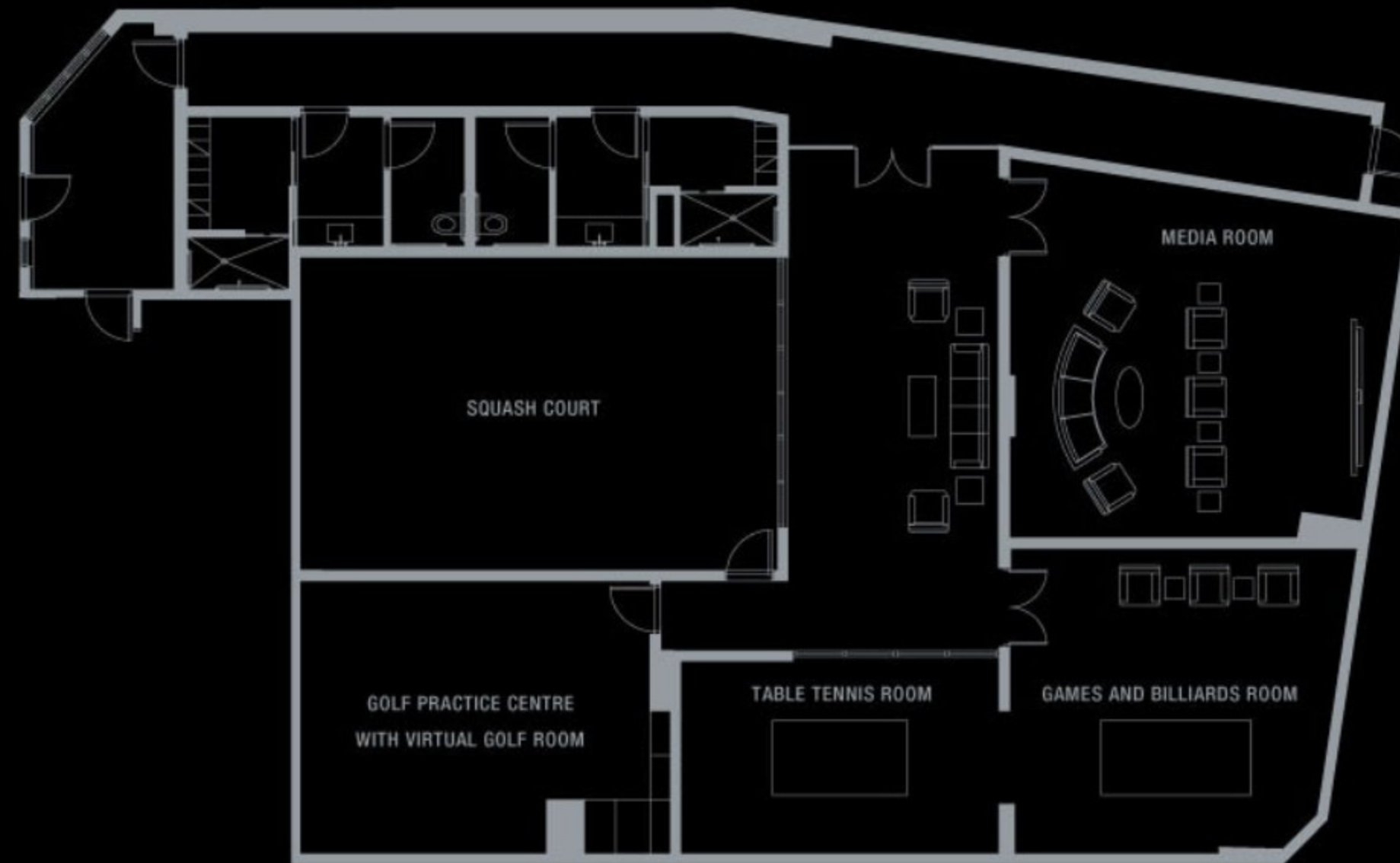


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OVER 23,000 SQ.FT. OF
PRIVATE AMENITIES
P3 LEVEL

Virtual Golf Room and Practice
Games and Billiards Rooms
Squash Court
Table Tennis Room
Media Room
Private Changing, Shower, Lockers



p3 level

level 3

Guest Suite

A Lavish

Vitrua

Private Room

Ozonized

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Communal Car

Amenities



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OZONIZED
POOL

Surrender to the silky swimming
experience in the 70 foot pool.



[A Lavish
Arrival](#)[Vitruai
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PRIVATE ROOM
for YOGA

YOGA Sanctuary for inner balance



A Lavish
Arrival

Vitruvian
Golf Room

Private Room
for Yoga

Ozonized
Pool

Rejuvenating
Spa

Communal Car
Ferrari California

Amenities
Floor Plan



B C C O N D O S . N E T





REJUVENATING
SPA

Lounge, soak and recharge
at your private whirlpool,
sun deck, steam and sauna.



A Lavish
Arrival

Vitruai
Golf Room

Private Room
for You

Ozonized
Pool

Rejuvenating
Spa

Communal Car
Ferrari California

Amenities
Floor Plan



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VIRTUAL
GOLF ROOM

From Pebble Beach, California
to St. Andrews in Scotland,
play the best greens at home.



A Lavish

Vitrua

Private Room

Ozonized

Rejuvenating

Communal Car

Amenities



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THREE
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Architecture



Jim Hancock is a graduate of the School of Architecture at Dalhousie University in Halifax, Nova Scotia. Upon graduation he relocated to Vancouver in 1972 and worked for a number of well-known Vancouver firms before establishing his own practice in 1979. Jim joined Eng, Wright Brückner Partners Architects in 1998. Although Jim is a skilled practitioner in all aspects of architecture, his principle interest has been in housing. In the intervening years Jim has designed and seen constructed literally hundreds of housing projects, and has been the recipient of numerous design awards.

Jim has been active in the community as well, and has been a member of the Architectural Institute of British Columbia Council, Chairman of the Vancouver Urban Design Panel, and an advisor to the Vancouver Development Permit Board.

In 2001, Jim was made a fellow of the Royal Architectural Institute of Canada.

» [LEARN MORE ABOUT THE DEVELOPER, ASPAC DEVELOPMENTS](#)



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VIEWS THAT NEVER CEASE TO INSPIRE



The View



Pininfarina Kitchen



The Communal Car



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THE MOST PRESTIGIOUS WATERFRONT
RESIDENCES IN CANADA
DRAMATIC LUXURY *by* DESIGN



The View



Pininfarina Kitchen



The Communal Car



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A NEW LEVEL OF ELEGANCE



The View



Pininfarina Kitchen



The Communal Car



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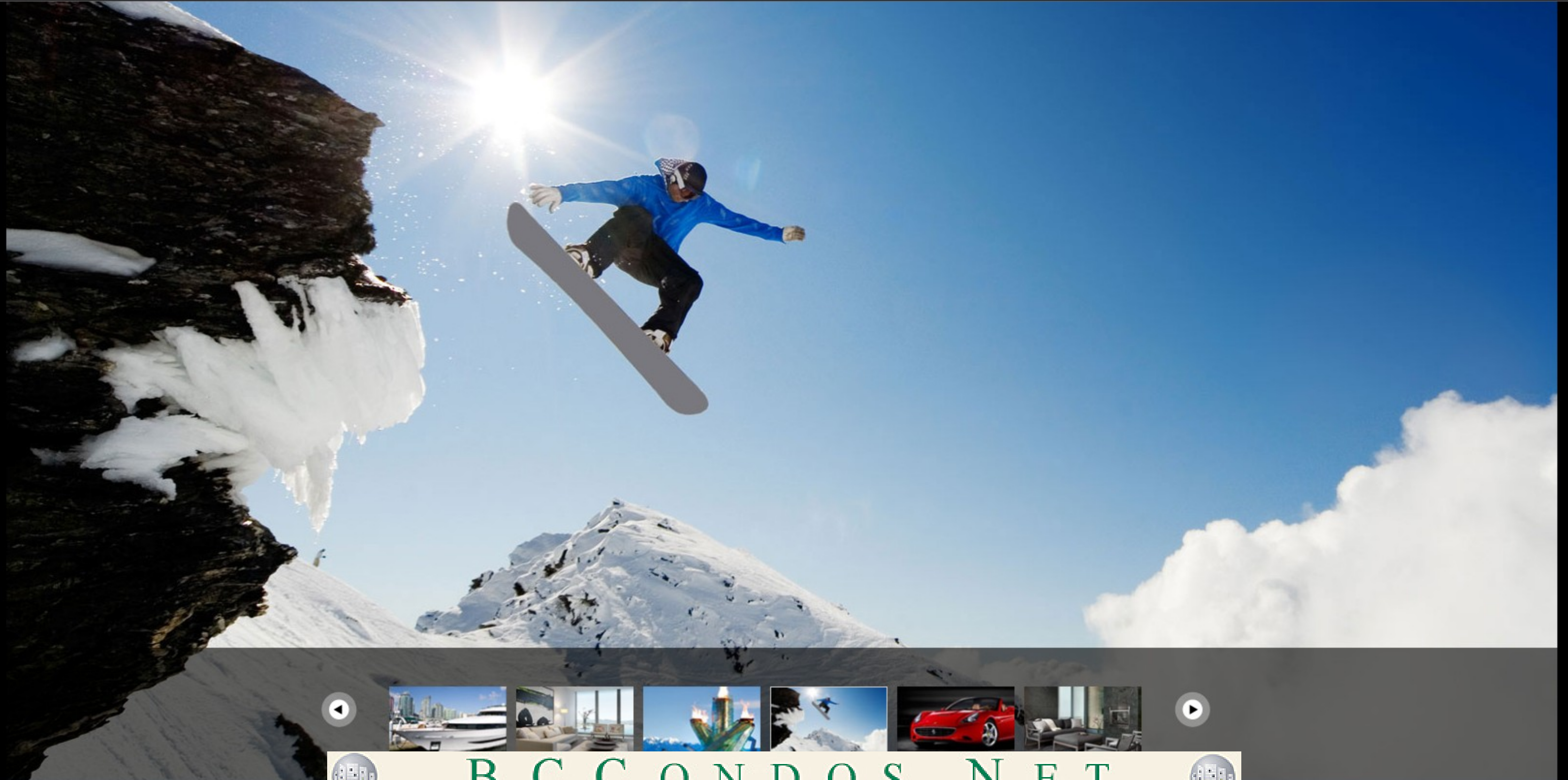


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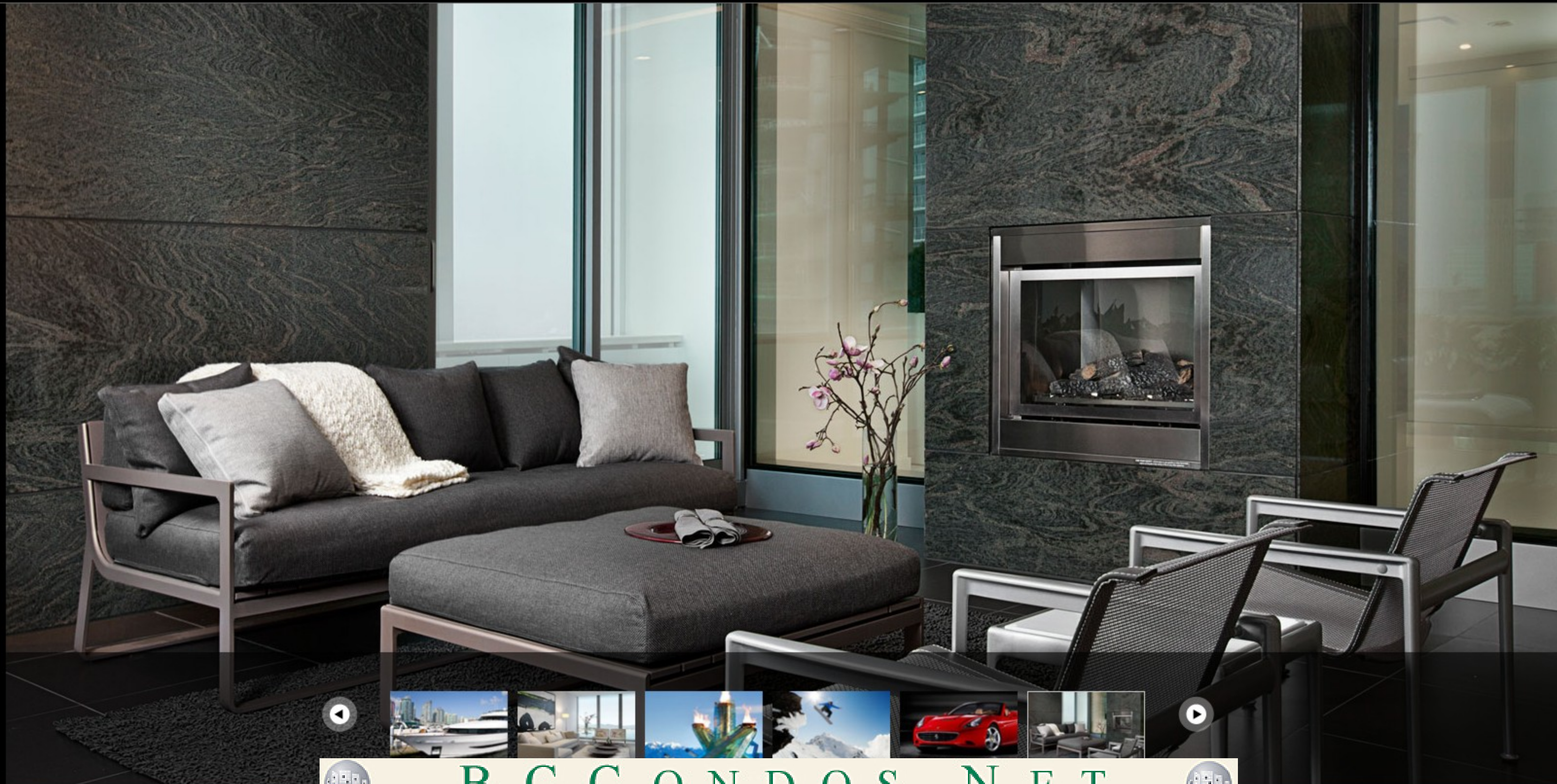


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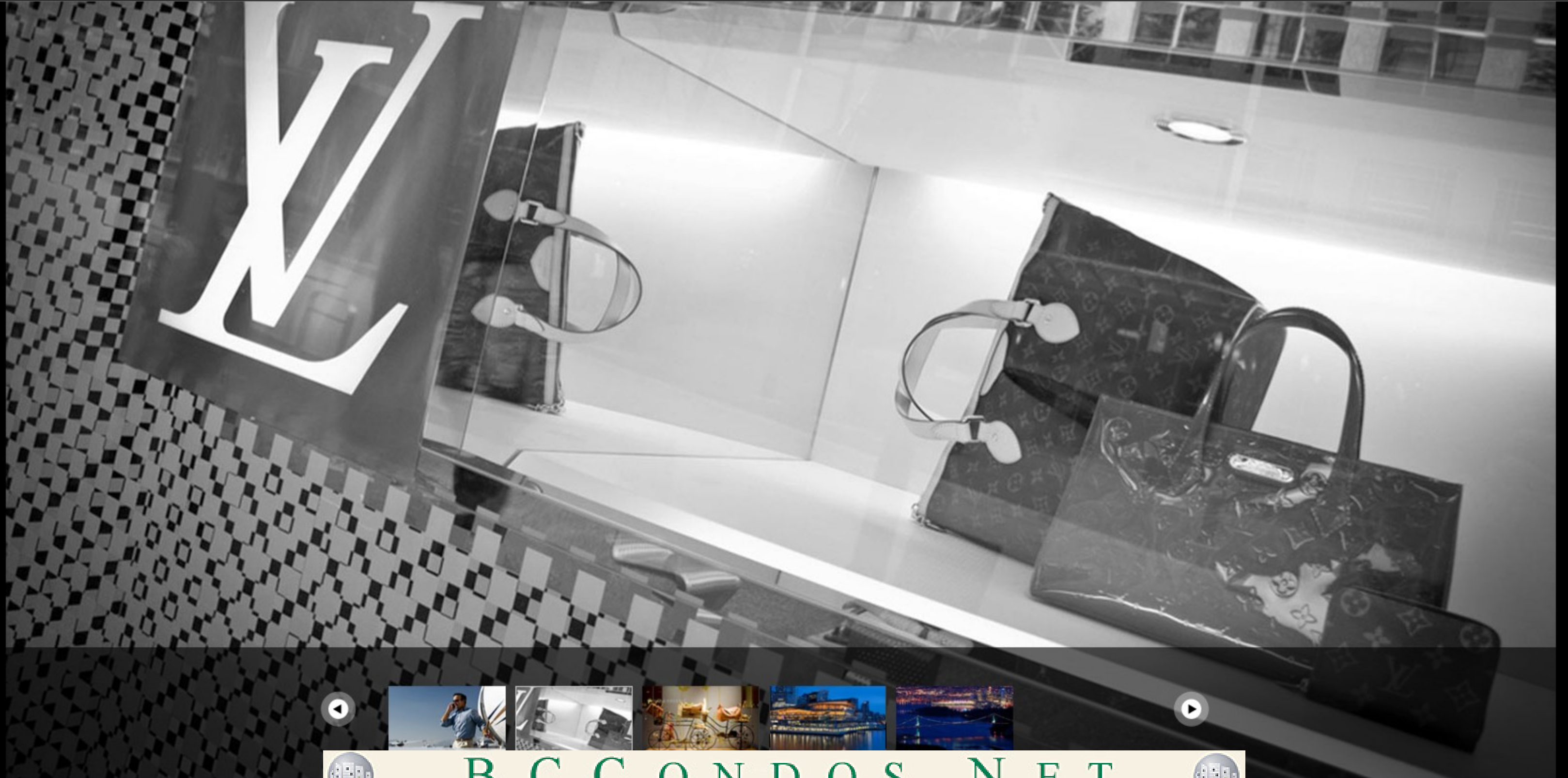


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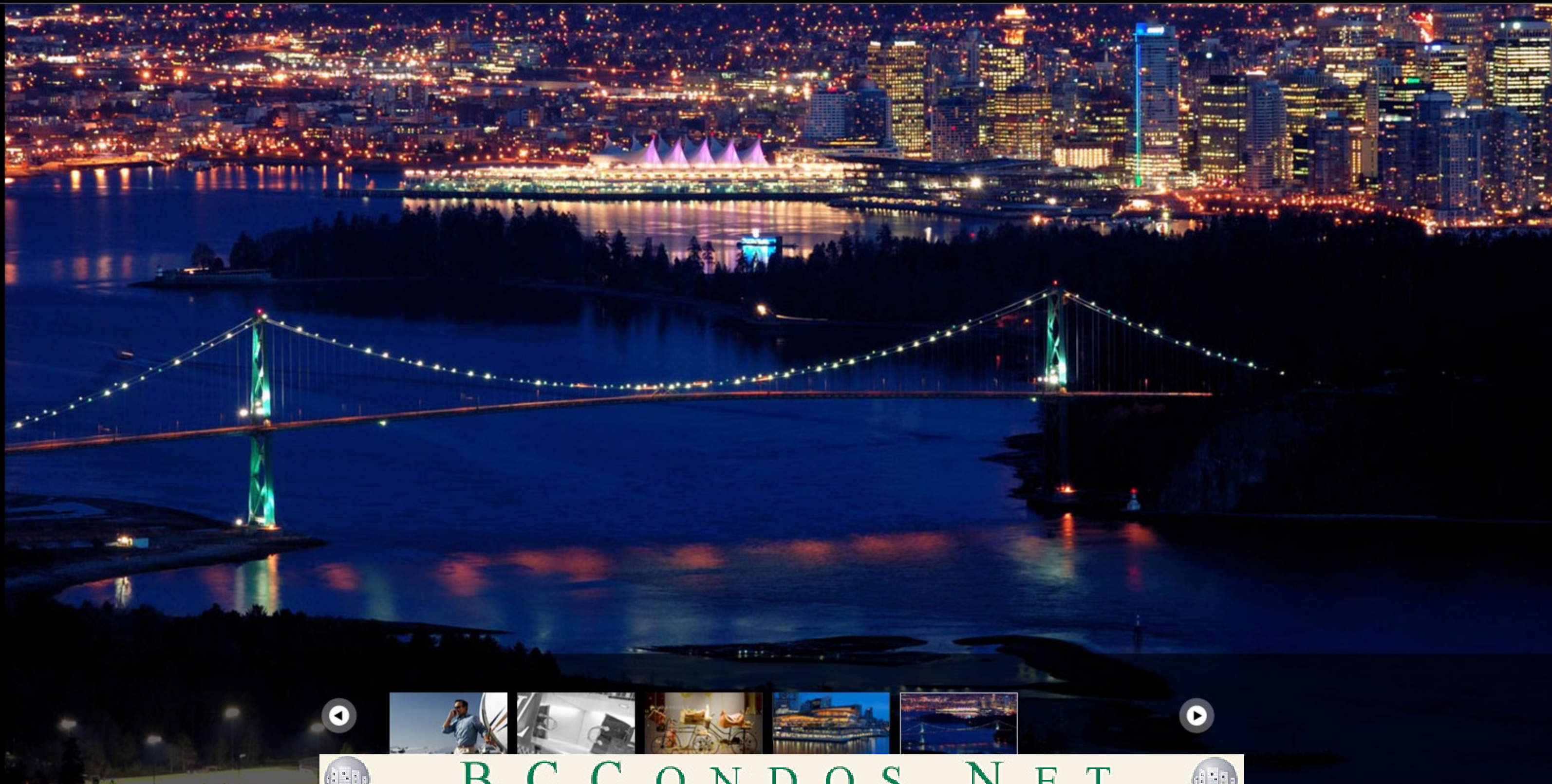
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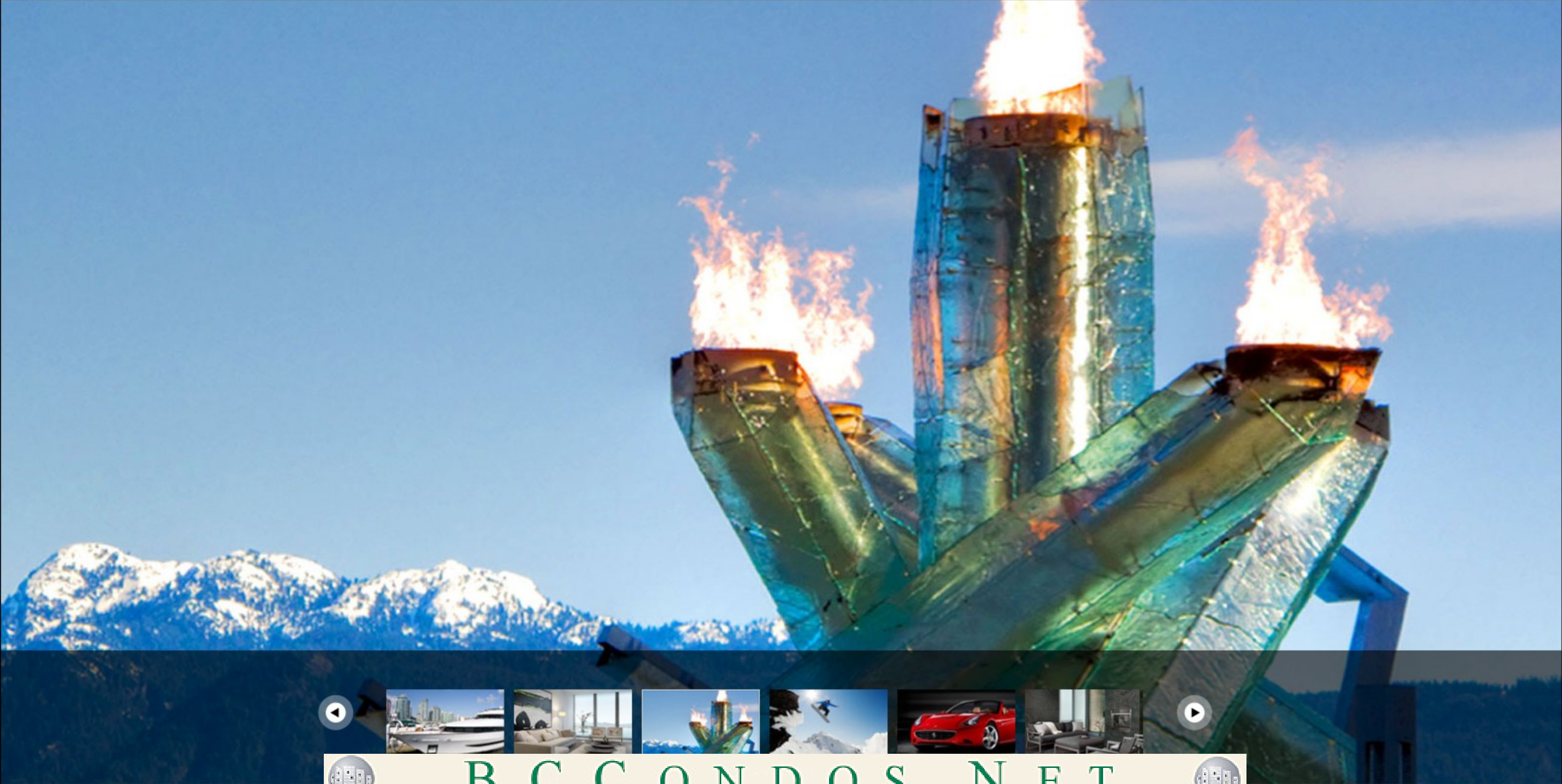
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ACQUAZZURRA THERMOSTATICA

Shower System by Fantini Rubinetti of Italy

The Beauty of Minimalism

Showerhead | Handheld Shower | Integrated Body Sprays
Thermostatic Mixer | Multiple Volume Controls



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[VANITY](#) [TUB](#) [SHOWER](#)



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WET

Contemporary design infused with organic shape Free-standing bath tub featuring floating surround



B C C O N D O S . N E T





[VANITY](#) [TUB](#) [SHOWER](#)



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L'O DI GIOTTO

Cabinetry from Northern Italy

Stylistic approach to vanities
and personal space



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MARA MARA

Seamless slab marble countertop
and backsplash



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WALK-IN CLOSET SYSTEMS

By Move of Italy

Beauty | Versatility | Functionality



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VENUS

Snaidero Kitchen System

Designed by Pininfarina

Curvacious, unibody stainless steel
island countertop



Watch Pininfarina Video



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MIELE

Peerless German Form and Function

One touch cappuccino coffee machine

Warming drawers

Steam oven

Ultra quiet dishwasher



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Venus

Snaidero Kitchen System

Designed by Pininfarina

Blumotion soft close
mechanism

Fully accessoried pantries and
drawer organizers



Watch Pininfarina Video



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CARRARA

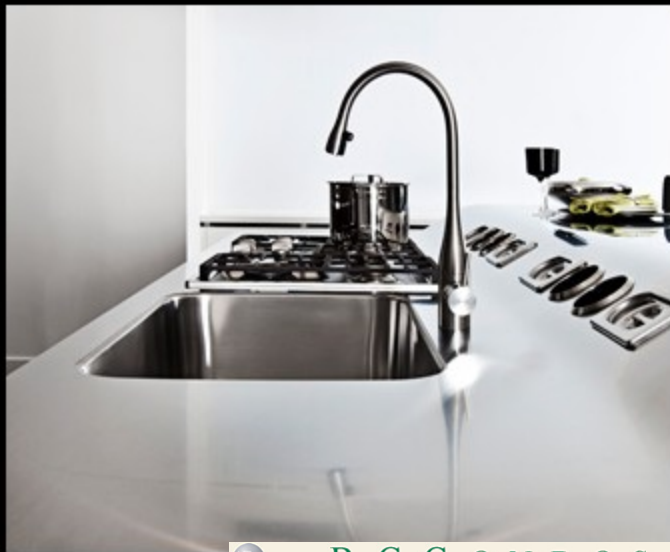
Sculptured Drama

Hand formed Italian Carrara marble
vessel



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VENUS

Snaidero Kitchen System

Designed by Pininfarina

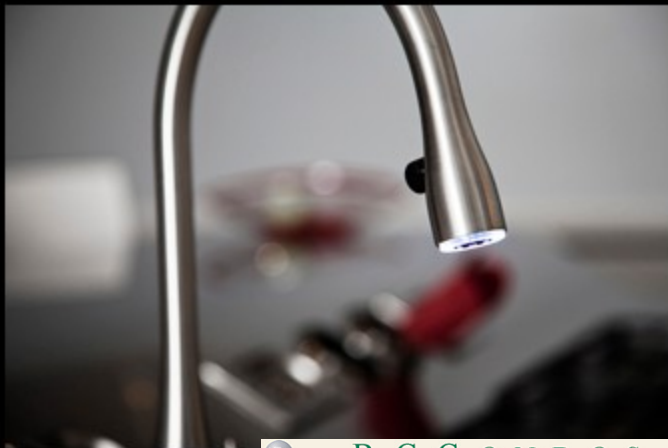
Curvacious, unibody stainless steel
island countertop



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Pininfarina Video



KWC

Swiss made excellence
Kitchen mixer with led spray lighting



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VENUS

Snaidero Kitchen System

Designed by Pininfarina

Another exclusive
Three Harbour Green luxe factor



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MIELE

Peerless German Form and Function

One touch cappuccino coffee machine

Warming drawers

Steam oven

Ultra quiet dishwasher



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VENUS

Snaidero Kitchen System

Designed by Pininfarina

Blumotion soft close mechanism
Fully accessoried pantries and drawer
organizers



Watch Pininfarina Video



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ROSSO GRIGIO



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KWC

Swiss Excellence
Kitchen mixer with led spray lighting



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VENUS

Snaidero Kitchen System

Designed by Pininfarina

Another exclusive Three Harbour
Green luxe factor



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ROSSO GRIGIO



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WATERBLADE

Ritmonio of Italy

Designed by Peter Jamieson

Award winning faucets made to exalt
the most natural movement
of water: the waterfall



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CARRARA

Sculptured Drama

Hand formed Italian Carrara marble
vessel



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THE RICHNESS OF STONE

A glamorous showcase of
elaborate marble mosaic feature wall



B C C O N D O S . N E T





VILLEROY & BOCH

of Germany

Gracing homes of aristocracy
and nobility since 1748
Free-floating water closet



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CARRARA

Sculptured Drama

Hand formed Italian Carrara marble
vessel



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WATERBLADE

Ritmonio of Italy

Designed by Peter Jamieson

Award winning faucets made to exalt
the most natural movement
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GRIGIO

ROSSO



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THE RICHNESS OF STONE

A glamorous showcase of
elaborate marble mosaic feature wall



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VILLEROY & BOCH

of Germany

Gracing homes of aristocracy and nobility
since 1748

Free-floating water closet



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Three Harbour Green 市中心高豪港世界級海濱豪宅



左起：Paolo Pininfarina、Lily Korstanje、Dario Snaidero 及 Aspac Developments Ltd. 董事 Raymond Li 合攝。



室內設計打破了室內與室外的界限，讓住戶充分享受到無敵海景。

溫市中心高豪港（Coal Harbour）最後一幢海濱豪華住宅物業：Harbour Green Place 的第3期 Three Harbour Green 日前舉行一個盛大的酒會，發展商 Aspac Developments Ltd. 特別邀請了來自意大利的法拉利（Ferrari）設計師 Paolo Pininfarina 出席，介紹由他親手設計的 Three Harbour Green 廚房。

被《The Economist》雜誌評為全球最適宜居住的城市，溫哥華提供的優質豪華生活可媲美全世界最佳的大城市，Harbour Green Place 的出現更將本市的國際級豪華生活推上高峰。坐落於溫市中心高豪港，毗鄰奧運傳媒中心及聞名全球的史丹利公園，Harbour Green Place 是耗資 10 億元興建的 3 座豪華柏文住宅項目，世界各地的富豪及名人已紛紛選擇在此置業。

Harbour Green Place 的最後一期發展項目 Three Harbour Green 將會是高豪港最後一座海濱豪華住宅物業，單位擁有懾人的景觀，並配備國際級天后 Celine Dion 最愛，設計優雅的意大利 MOVE 衣帽間，還有由法拉利設計師 Paolo Pininfarina 精心打造，價值 20 萬元的意大利豪華廚房 Venus kitchen by Snaidero，加上備有法拉利跑車供住客免費享用，Three Harbour Green 的住客將可擁有溫哥華獨有的世



Three Harbour Green 住客可享用名貴法拉利跑車

界級最優質尊貴的生活。

負責此項目的市場推廣代表 Magnum Projects 的 Lily Korstanje 指出，發展商銳意要將最佳的豪華住宅生活帶給溫哥華。「Snaidero 法拉利廚房及法拉利跑車完全展現出豪華生活的精髓，而且這是一個全球最美麗，最適宜人居住的城市，將提供每一個人均渴望擁有的最優質生活。」Snaidero 的主席及執行總裁 Dario Snaidero 指出，由於發展商的水準要求極高，故該公司在 Three Harbour Green 選用了大量直接從意大利進口的用料和設備，同時亦注重符合環保及健康的原則。

法拉利設計師 Paolo Pininfarina 表示，對於能



由法拉利設計師打造，價值 20 萬元的意大利豪華廚房。

夠在如此重要的住宅項目中展示其祖國的優質設計，感到榮幸及興奮。此廚房的設計集合了他過去的經驗，着重使用功能及獨特風格，他更強調，這不只是一個「看得見」的廚房，更重要的，是他在設計過程中融入了個人感覺，住戶使用時會別有一番感受，而這正正是意大利設計的精髓所在。

在是次酒會上，更有模特兒展示 Ports 1961 的 2010 夏季系列及 Tiffany & Co. 的珠寶首飾，同時亦陳列出 Three Harbour Green 住客專用的名貴法拉利跑車。

查詢可電：604-683-3388，網址：www.harbourgreenplace.com/chinese。





DAY



NIGHT

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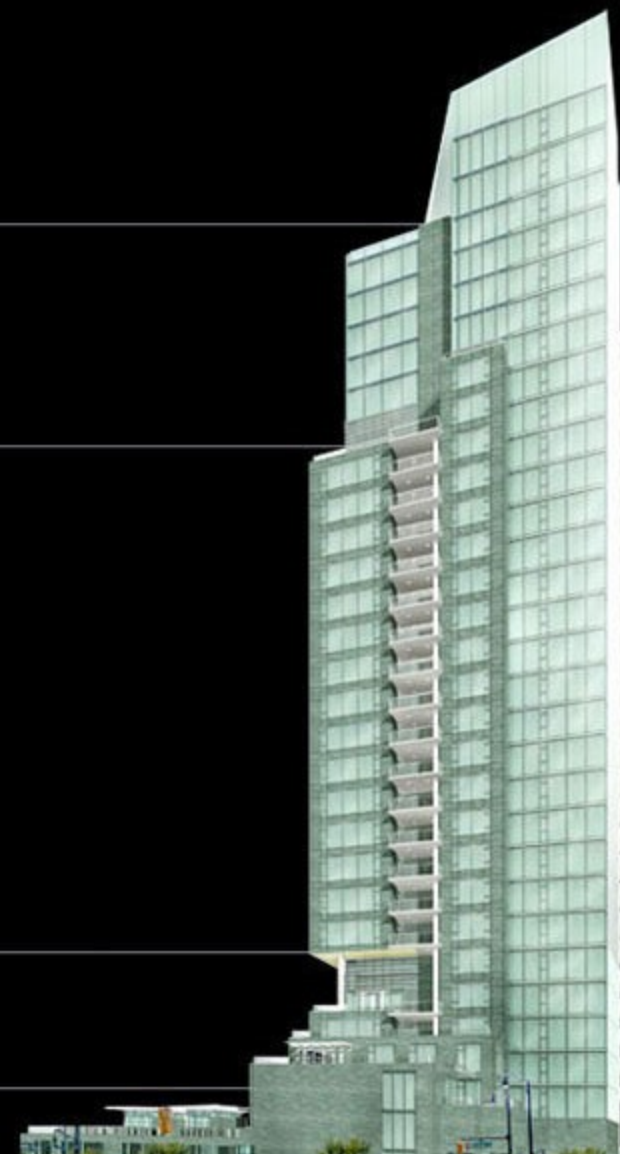


A visually stunning sculptural form, bedecked in glass and granite,
completing the distinctive Harbour Green legacy; striking the highest note
in prestigious waterfront living in Canada.
Only a privileged few will own this last waterfront masterpiece

FLOOR 26 - 30
SUB PENTHOUSE 01 | SUB PENTHOUSE 02

FLOOR 9 - 23
SUITE 01 | SUITE 03

2 LEVEL SUITE



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SUB PENTHOUSE 01
FLOOR 26 – 30

3 Bedroom and Family

3,320 sq.ft.

The epitome of new luxury
grand residences of over 3,300 sq.ft.:

- 270 degrees plus views with maximum westerly exposure
- exclusively 2 residences per floor
- 10 feet ceiling height
- 300 sq.ft. of terrace with outdoor fireplace
- 3 ensuites and family
- 3 car enclosed private garage

PRIVATE CONSULTATION BY APPOINTMENT ONLY

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B C C O N D O S . N E T





SUB PENTHOUSE 02
FLOOR 26 – 30

3 Bedroom and Family

3,280 sq.ft.

The epitome of new luxury
grand residences of over 3,200 sq.ft.:

- 270 degrees plus views with maximum easterly exposure
- exclusively 2 residences per floor
- 10 feet ceiling height
- 290 sq.ft. of terrace with outdoor fireplace
- 3 ensuites and family
- 3 car enclosed private garage

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B C C O N D O S . N E T





SUITE 01

FLOOR 9 – 23

2 Bedroom and Flex

Spread out and live large
2500 sq.ft. of unrivalled exclusivity:

- 180 degrees plus views with maximum westerly exposure
- 10 feet ceiling height
- 300 sq.ft. of terrace with outdoor fireplace
- 2 ensuites and family
- 2 car enclosed private garage

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2,500 sq.ft.



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SUITE 03

FLOOR 9 – 23

2 Bedroom and Flex

1,880 sq.ft.

1880 sq.ft. of uncompromising
Harbour Green luxury factor:

- open northwest and northeast vistas
- 10 feet ceiling height
- over 168 sq.ft. of terrace with outdoor fireplace
- 2 full ensuites
- 2 car enclosed private garage

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SUITE TH 01

Townhome

4 Bedroom, Family, and Recreation

4,470 sq.ft.

For the discerning few who prefer
a more grounded experience:

- 2 and 3 level spectacular waterfront townhomes
- size range from 1990 - 4470 sq.ft.
- most have direct access to enclosed private garage

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7000 16th Ave SW



SUITE 301

2-LEVEL SUITE

4 Bedroom, Family, Den and Flex

4,610 sq.ft.

For those who prefer an elevated,
yet grounded experience:

- over 4600 sq.ft. of 2-level living
- dramatic double-height spaces
- over 2500 sq.ft. of grand entertaining terrace on main level
- 4 full ensuites, family, den and flex
- 4 car enclosed private garage

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Ferrari parties are for the fast, rich and exclusive

COAL HARBOUR: Experiencing a moral hangover after a spin in the lap of luxury

The Olympics are often described as a “two-week party for the rich.” Of course, countless thousands of ordinary people are revelling in the Games. But the rich, indeed, are partying. And for a couple blessed hours, I was one of them. Almost.

I have to admit that, in my jeans and puffy *Province* parka, I didn’t really fit in at an exclusive reception held this week to promote a new \$450 million Coal Harbour condo development, Three Harbour Green, future home of Canada’s most expensive apartments. Handmade suits encased the men, slinky cocktail dresses sheathed the women. In the corner, a willowy blond model glittered with \$3.4 million in Tiffany diamonds.

Bright-eyed young ladies circulated with trays of hors d’oeuvres: venison carpaccio garnished with jujube beets and pomegranate, tiny open-faced steak sandwiches drizzled with truffle oil, and my personal favourite, halved hard-boiled quail eggs stuffed with sturgeon caviar.

I deplore ostentatious consumption, however as a mostly self-respecting journalist, it’s my duty to stuff as much free food down my gob as I can. And my trip into La La Land didn’t end there. Residents of Three Harbour Green will share a \$300,000 Ferrari “California” convertible, designed by Italy’s Paolo



Ethan Baron

INSIDE EDGE

Pininfarina, who was flown in for the party and also created the condos’ \$150,000 kitchens. Condo residents will book the car through the 24-hour concierge, paying only for gas. The day after the party, the developers’ public-relations firm arranged for me to drive the same Ferrari.

Most fittingly, as I rocketed down 1st Avenue with the top down on the sleek red 460-horsepower machine, The Northern Pikes were on the radio playing “The Things I Do for Money.” When they got to the part about the “lady with a starving baby miles away from me,” I didn’t let it get me down. The light was green up ahead. I cranked the stereo and hit the gas.

After reluctantly giving back the key, my route to the office took me through the poverty-stricken Downtown Eastside. And I’m thinking

about that lady with the starving baby — all the versions of her I’ve seen in dirt-poor countries around the world. I’m having a moral hangover.

At Three Harbour Green, prices range from \$2 million for a 1,900-square-foot unit to \$22.3 million for the 8,000-square-foot penthouse — the priciest condo in Canada. Those developing and selling these homes — slated for completion in late 2012 — hosted Thursday’s party to capitalize on the Games. “The Olympics attract a lot of international people here,” says George Wong, principal of Magnum Projects, which is marketing and selling the development.

Already, 38 of the 81 condos in Three Harbour Green have sold, and the shindig on Thursday generated more interest, Wong says. Buyers are mostly entrepreneurs, plus some young high-rollers in the technology business. About half are non-Canadian. “They’re buying it for recreational use,” Wong says. “They come here for two or three months out of the year.”

Wong expects to sell the rest of the units soon, as the recession hasn’t hurt the super-high-end real estate market. “The exceptionally well-heeled are insulated from the downturn,” Wong says.

Denizens of this exclusive condo development will collectively



A 2010 Ferrari “California” convertible is available for residents to share at the ultra-luxe Three Harbour Green condo development in Coal Harbour. — FERRARICALIFORNIA.COM

add a couple million dollars a year in property taxes to local, regional and provincial coffers, and they’ll no doubt spend much more than that in the local economy, buying things like fancy fish eggs and fuel for that 460-horsepower beast.

But as much as I like eating caviar and driving a Ferrari, and as much as I covet Pininfarina’s kitchen and long for an Olympic-sized pool such as the one Three Harbour Green residents will enjoy, there’s something wrong with a world in which

mothers watch their babies starve while wealthy folks luxuriate in multimillion-dollar condos.

Around the globe, the income gap between the richest 10 per cent of people and the poorest 10 per cent grew 70 per cent between 1990 and 2005, the United Nations reported in 2008.

When the world, as that Northern Pikes song goes, is like a marble in the palm of your hand, the tendency is to squeeze.

ebaron@theprovince.com

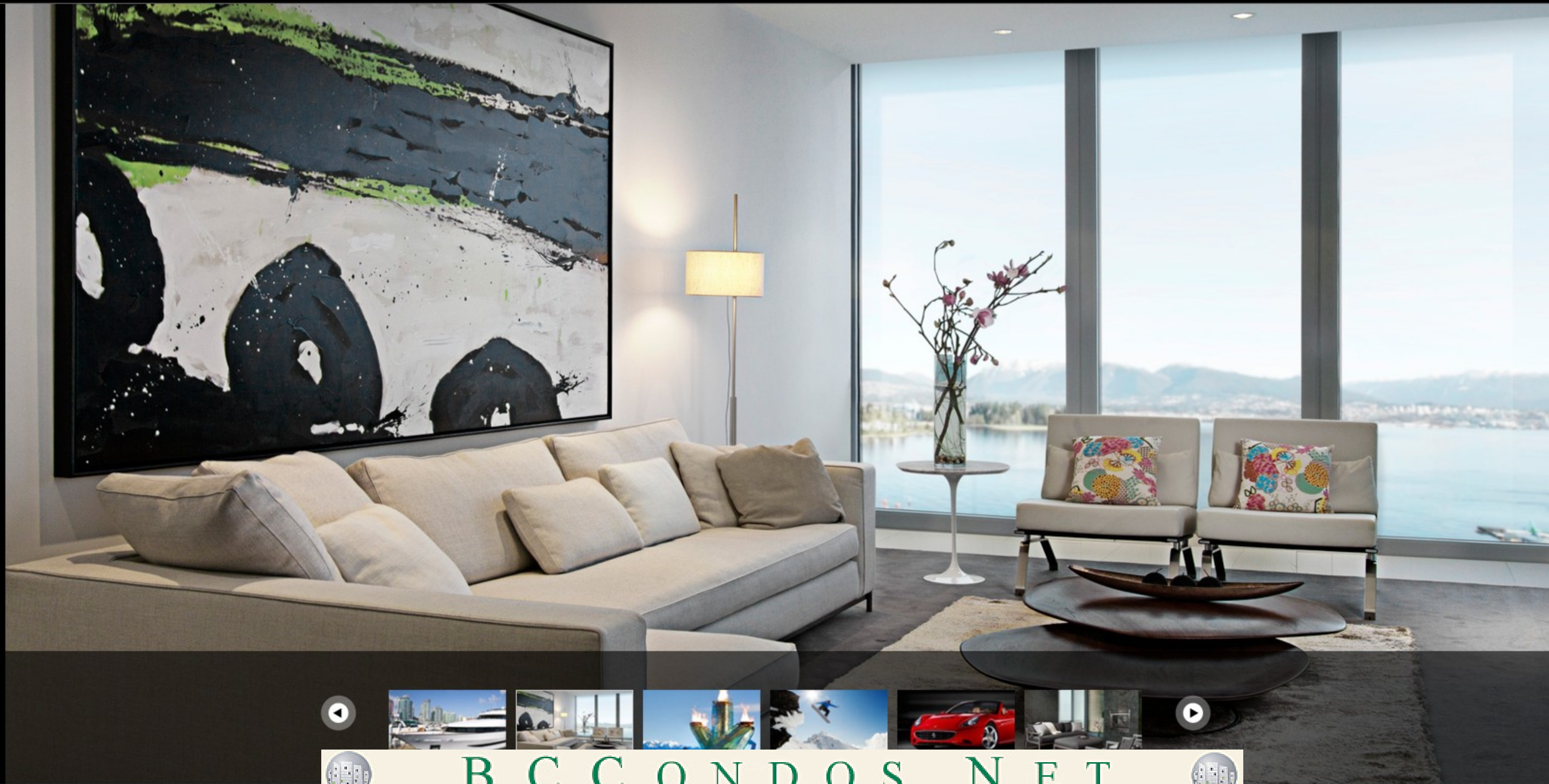


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Classifieds

Winter Games' influence on local real estate impossible to know, but it's good to know ...

Vancouver, from the day the first train pulled in, has always done well by gatherings of outsiders

BY CLAUDIA KWAN, VANCOUVER SUN FEBRUARY 6, 2010

Will the Winter Games help or hinder the metropolitan Vancouver real estate market, or hardly have any affect? Opinion, of course, is divided. Who can know the future?

The past, however, suggests Vancouver real estate is simultaneously exceptional and unexceptional.

Advances and retreats in value, and supply and demand, occur here just as they do in any other metropolis.

But whatever occurs here occurs in a physically singular and culturally diverse geography and occurs because the living here is better than there, not cheaper, but better.

The first private sale of Canadian Pacific Railway land, in 1886, is illustrative of the course of the better-life attraction of Vancouver residency.

The buyer was Walter Graveley, a small-town Ontario native who had done well by real estate in Manitoba. When values there retreated, he came to British Columbia and never left.

He was a co-founder of the Royal Vancouver Yacht Club and lived long enough to be among those inaugural Vancouver voters who gathered at the old Fairmont Hotel Vancouver in 1936 to celebrate the 50th anniversary of the city's incorporation.

In 1886, Vancouver was already an ethnically diverse place.

In the 1881 census, Vancouver residents reported 20 different ethnic or national attachments; in 1891, even more.

Strathcona particularly emerged as a neighbourhood of working class residents, from China and Japan and Italy, followed by South Vancouver.

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By the Great War, there was a genuine downtown skyline to the west of Strathcona, capped by the claims of first the Dominion Building, at Hastings and Cambie, and then the World Building, at Pender and Beatty, now better known as the Sun Tower, as tallest buildings in the British Empire.

The municipalities of Point Grey, South Vancouver, and Vancouver would amalgamate as the Great Depression was beginning in 1929. Even during that period the demand for housing continued, with apartment buildings appearing along Oak and Granville Streets and in Kitsilano.

Renting rather than home ownership became the norm in the late '60s as affordability soared beyond the reach of many and a snapshot of the cityscape at the time reveals both low and highrise residential buildings in many areas. The shift to attached residency was noticeable by the middle '70s with the Real Estate Board of Greater Vancouver issuing guides on what the Strata Property Act meant for consumers.

Political unrest through the '50s, '60s, and '70s in Europe, Africa, and the Middle East sent people to Canada, and a swell of immigration from South Asia began in the late 1970s.

But it was the influx of Hong Kong money leading up to 1997, and the end of Crown colony status there, that really demarcated a hugely visible influx of overseas investment.

"People flight and capital flight," says George Wong of Magnum Projects, a veteran organizer of local real estate sales and marketing campaigns. "There are two reasons why people look for a safe haven for their families and their money, free from political instability."

George Wong's mother left China's Hunan province in 1949, frightened by how her "bourgeois" family might be treated under Communist rule.

The family settled in Hong Kong, but tumultuous protests there against the Cultural

» continues on next page

Revolution had her feeling unsettled again. In 1973, the family began looking overseas, well in advance of Hong Kong's handover date to China in 1997.

"Some Hong Kong families were very forward thinking, they took the long view," says Wong. "Vancouver was very attractive because it's like the Switzerland of North America."

Safe, stable, with an excellent quality of life and the advantage of being one direct flight away from Asia, Vancouver interested many. Generous rules around an "investor" category smoothed the way for individual families to immigrate in the late '20s and early '90s, but also led to criticism that Hong Kong Chinese were "buying" Canadian citizenship.

There were also rumbles of discontent over the perception the Hong Kong buyers had artificially inflated prices with their sudden influx of demand for residential property, or that they were absentee landlords, detrimental to the social fabric of individual buildings.

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For the privileged thousands who poured into Canada Hockey Place on this epic Sunday, there was disappointment only in the end result.

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1 HOUR AGO



"The resentment, I think, came from the conspicuousness of the wave of spending," says Wong.

Many immigrants from Hong Kong at the time chose to start fresh with their Canadian households, picking up an expensive car or two, furnishing sizable empty homes from top to bottom, or even tearing down existing houses to build new ones.

"It was obvious change that was too much, too fast," Wong points out gently. "I don't think Canadians are prejudiced, but it's human nature to see a new element as an outsider. This is true even within sub-groups of the Chinese community."

There could hardly have been a more conspicuous purchase by a Hong Kong presence than Li Ka-shing's acquisition of the former Expo 86 lands on the north shore of False Creek, for \$320 million.

Matt Meehan worked for the world fair and on the sale of the site to Li Ka-shing. Now a senior vice-president with Concord Pacific -- the company developing the massive parcel of land -- he remembers how people working on Expo knew it would be huge, even though the fair didn't seem to register on public consciousness in the Lower Mainland until it was halfway over.

"You have to remember, back then, people were handing around cassette tapes. Unless you'd been to an exposition, people didn't know," Meehan says. "It's not like the electronic age now where if you want to look at anything you can just go to the Internet."

He believes the purchase and development of the Expo lands as one cohesive parcel was the catalyst for what has been dubbed Vancouverism: high-rises developed to complement natural landscapes and community-building amenities like parks and public space.

"If the Expo lands had been chopped up into five or six parcels, we never would have seen the number of parks we have in Downtown South," Meehan says. "I remember when the Urban Fare [grocery store] went in at Davie and Marinaside, people really got a sense that there's a neighbourhood here."

He also remembers the concept of pre-sales -- putting down a deposit on a condo not yet built -- as being something in which Vancouver led the way for the rest of Canada.

"It was something quite familiar to Hong Kong buyers, but pretty foreign for others," Meehan says. "It was quite a new thing to commit to buying a place just by looking at a floor plan, and then waiting a couple of years."

The historical push to buy property in Vancouver has neither been limited just to residences nor to the Hong Kong market. Commercial real estate investment and development analyst Clare Stevens, now with the firm DTZ Barnicke, recalls a boom in selling fully tenanted office buildings in 1978.

"Companies needed space to house the baby-boomer workers," says Stevens. "There was more European investment at that time, and purchases from large financial interests like SunLife and Great West Life



Insurance."

The 1982 North American recession put a severe damper on commercial real estate development, but it roared back by the late '80s. However, Stevens says a change in tax policy in the early '90s under the NDP scared away many international investors. The Asian financial collapse of 1997 also virtually eliminated investment from Japan.

In recent days, there have been nibbles from abroad, but "nothing solid," Stevens says. He's not expecting a boom in commercial real estate investment after the 2010 Winter Games, because he simply doesn't see the demand for it in Vancouver.

George Wong of Magnum Projects says healthy residential real estate investment continued in the 1990s from the Taiwanese, and into 2003-2004 from mainland China. He says super ultra-high net worth individuals (i. e., the rich) from all over the world are continuing to buy Vancouver homes to serve as vacation properties. Some of that spending has in turn led to business-related investment, as the newcomers establish a feeling of connection to their playground.

"I think we're an international city that's incredibly livable, and that we've become a world resort destination," Wong says with a smile.

Concord Pacific's Matt Meehan takes it a little bit further, saying Vancouver's success with livable neighbourhoods downtown is being studied with interest by many international cities.

"Expo 86 was a chance for the world to discover us," he says. "Maybe the Olympics are a means for us to show the way."

Broadcaster and reporter Claudia Kwan is a regular contributor to Westcoast Homes. She reads correspondence at twitter.com/thatclaudiakwan.

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Pages G2-3



PHOTO CREDIT: MITS NAGA

Paolo Pininfarina, whose company is famous for its luxury car designs, stands in a kitchen created with Snaidero for some high-end Coal Harbour condo developments.

CLASSICS | G6

Vancouver legend

Fred Deeley introduced compact fuel-efficient British cars to Vancouver in 1917



OLYMPIC SPIRIT | G10-11

Fuel-cell fleet

Garry Sowerby and his team are in search of the great Olympian fan.

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He said, she said

Zack Spencer and Caralyn Campbell differ in their opinions of Cadillac's new wagon.



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PERKS



Like to cook fast?

Pininfarina designs kitchens for a Coal Harbour residential development that also offers residents a communal Ferrari California designed by the legendary carrozzeria.

ANDREW
MCCREDIE



Exotic sports cars and kitchen countertops might not appear to have much in common, but in the hands of design genius they are very similar.

"A kitchen is like a machine, and the dimension of a kitchen and car are very similar," Paolo Pininfarina explained last week during a rare visit to Vancouver. "A kitchen is still different from a car in terms of design, but it is a very good form for [design] exploration."

The Italian design house that bears his name

should know. For the past two decades the grandson of founder Battista 'Pinin' Farina has taken the legendary coachbuilder, or carrozzeria, on numerous design explorations. And none involving automobiles.

But just as his grandfather's sublime interpretations of Alfa Romeos, Ferraris and Rolls Royces set new design benchmarks to make the name Pininfarina synonymous with Italian style.

such varied things as soccer stadiums,

Olympic torches, hotels and kitchens.

"My father used to say that one day Pininfarina could be more famous for its industrial design than for automobiles," says the man who took over the reins of the entire company in 2008 following the tragic Vespa accident that claimed his brother and CEO Andrea.

That's already happened in the high-end kitchen sector for Pininfarina and the way people interact with their kitchens to

new heights.

"This is one of the most important stories to be written for Pininfarina design in the past 20 years, the relationship between these two companies," the 51-year old Paolo says of Snaidero.

That relationship is also why Paolo and his small entourage of equally exquisitely dressed Italian men are in Vancouver.

Snaidero, the way people interact with their kitchens to



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CONTINUED ON G3



Top left: Andrew McCredie (at left) swaps supermodel stories with Paolo Pininfarina during the design legend's recent visit to Vancouver to show off his firm's kitchen designs.

Michael Schumacher (centre in middle photo and above), a seven-time Formula One World Drivers' Champion, played an important role in the development and testing of the Ferrari California.

Communal Ferrari California trend may catch on

FROM PAGE G2

Aspac Development's \$1 billion Harbour Green Place residential buildings in Coal Harbour features Pininfarina kitchens, and if the model suite's kitchen is any indication, well, Bravissimo! (English translation: "Wow!")

When you take in the full scope of the massive 12-foot stainless steel countertop that looks like it might take flight with just the slightest breeze, it's easy to see how the interaction between driver and car is not unlike that of a cook and a kitchen. And to wring out the best performance and anti-pasta from each respective machine, Italian engineering and design takes

the checkered and the cake.

Harbour Green Place residents win on both counts as in addition to cooking in a Pininfarina kitchen, they can drive a Pininfarina sports car.

"You buy a unit here and you've got a Ferrari kitchen and a Ferrari California at your beckon call," enthuses project marketing director Lily Korstanje, talking about the communal car that is there just in case a resident needs to pop out for milk and the Rolls is in the shop.

"To have a developer who has that vision and backs it up and wants to go all the way is pretty rare. And pretty sweet."

Ferrari sales manager Mark Edmonds, of Ferrari Maserati of Vancouver, expects the communal Ferrari trend might catch, but did have advice for Aspac representatives when first approached with the idea.

"They initially wanted a 430 or maybe the new 458 Italia for the communal car, but we felt that was a little too hardcore, with only maybe 10 per cent of the residents feeling comfortable with driving it," Edmonds says. "We suggested the California because the whole philosophy behind it is that anyone can drive it, with its softer ride, automatic dual clutch and power hard top."

of the California's slippery outer skin, seemed one of destiny.

"We've put all sorts of amenities in these buildings, and we want to make this final project the masterpiece and grand finale," explains Korstanje, adding that the international buyers are "well-heeled villagers who own properties in the French Riviera, Palm Springs, Milan."

And with each suite coming with its own enclosed garage of 2,500 sq. ft. or so, she's not too sure the California will be in big demand.

"They might only stay for two months out of the year, but their garages are just stocked with Cayennes and Lamborghinis."

2010 Ferrari California

Style: Mid-front engine, rear-wheel-drive Gran Turismo w/retractable roof

Designer: Pininfarina

Seats: Two

Engine: 4.4-litre V8 (450 hp)

Transmission: Seven-speed dual clutch automated manual

Top speed: 310 km/h (193 m.p.h.)

0 to 100 km/h: Under 4 seconds

Price: \$300,000 (fully loaded)



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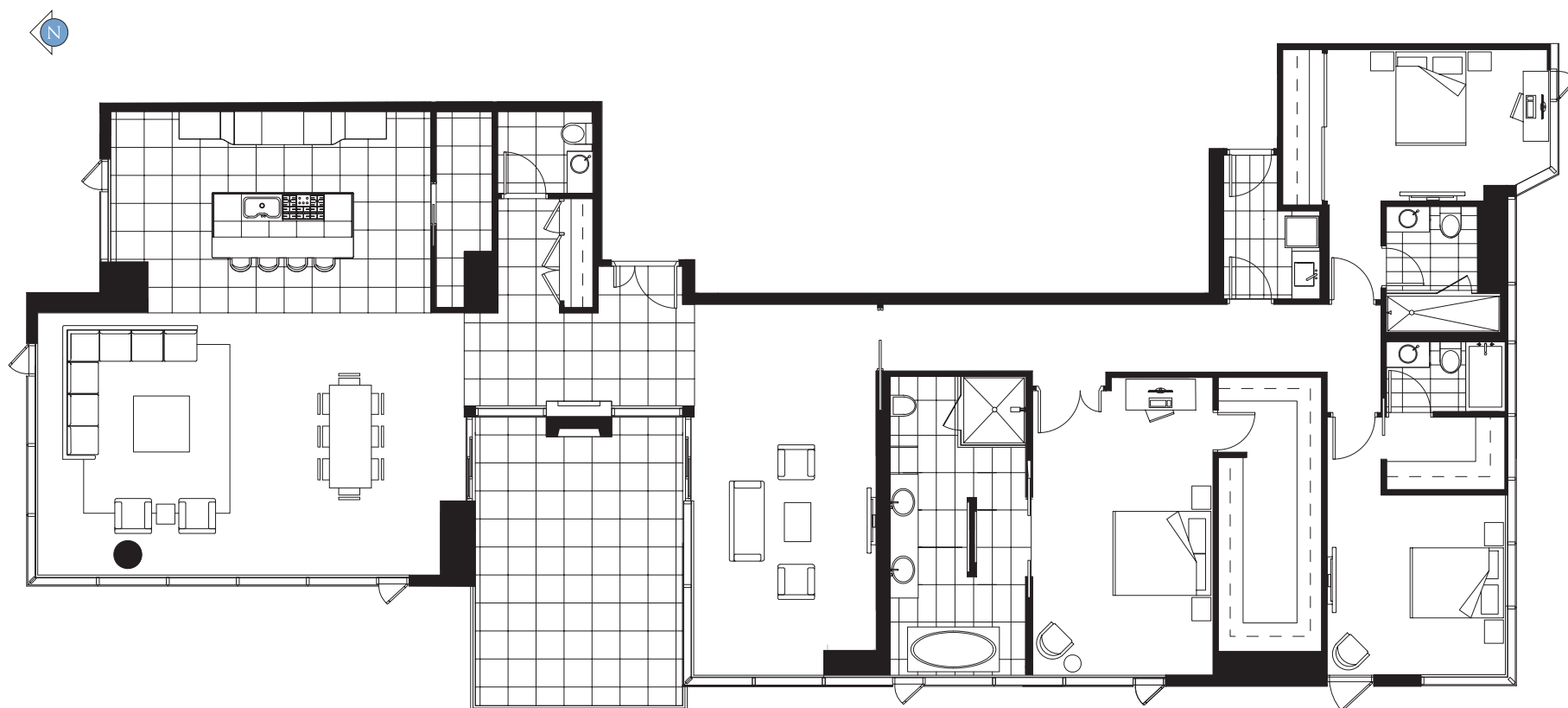
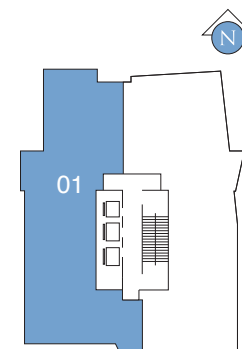


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SUB PENTHOUSE 01

FLOOR 26 - 30

3 Bedroom and Family
3,320 sq. ft.



The developer reserves the right to make modifications and changes should they be necessary to maintain the high standards of these homes.



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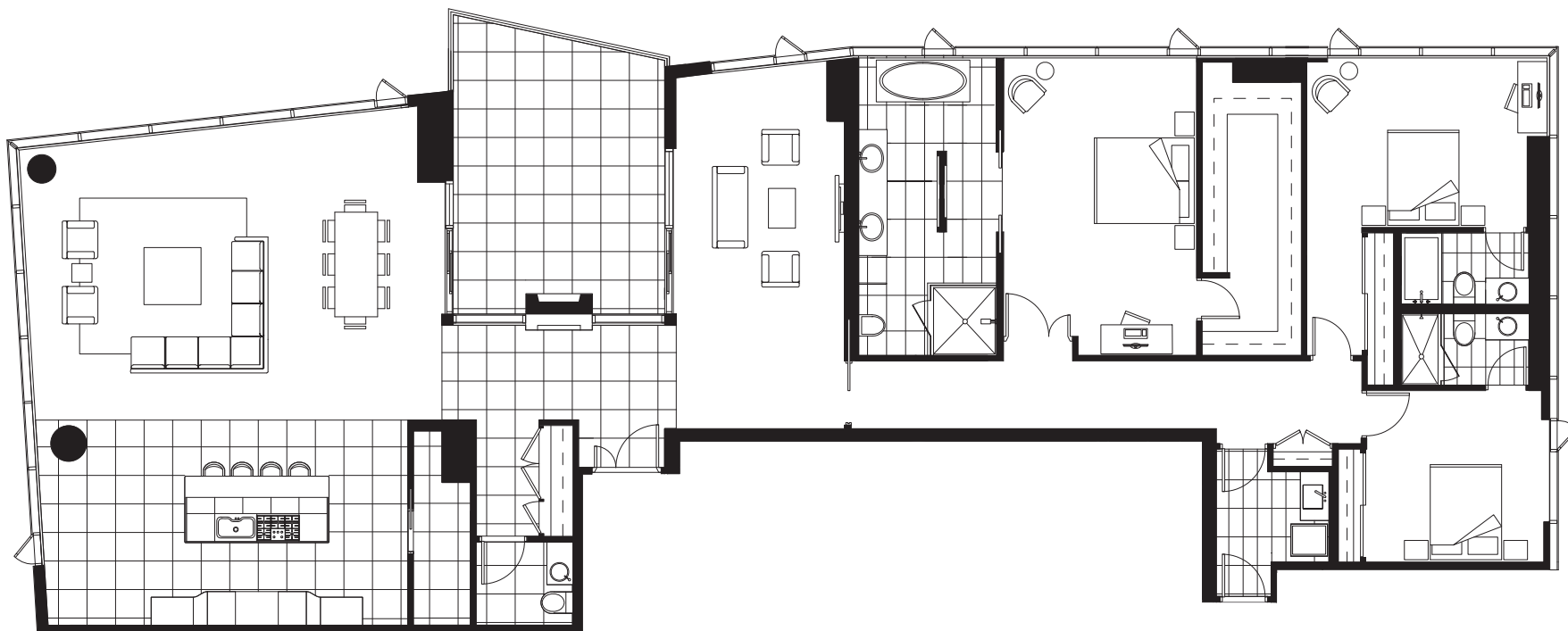
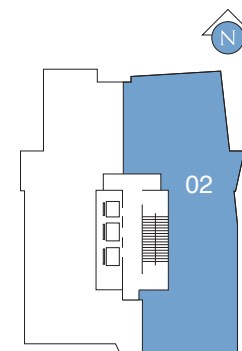


THREE
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SUB PENTHOUSE 02

FLOOR 26 - 30

3 Bedroom and Family
3,280 sq.ft.



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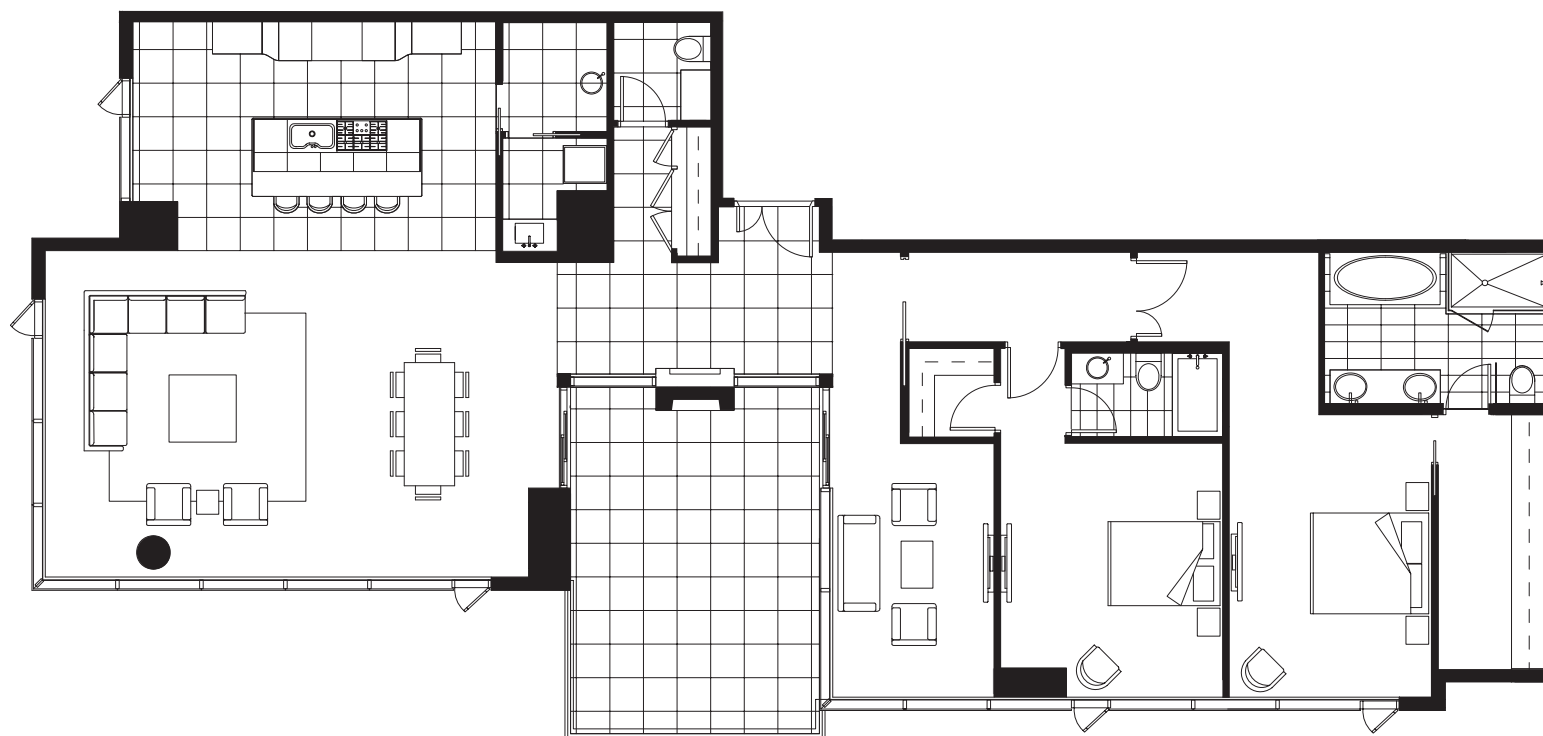
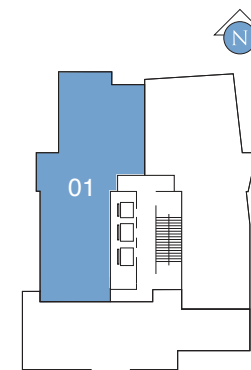


THREE
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SUITE 01

FLOOR 9 - 23

2 Bedroom and Flex
2,500 sq. ft.



The developer reserves the right to make modifications and changes should they be necessary to maintain the high standards of these homes.



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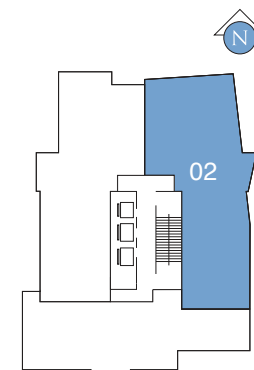


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SUITE 02

FLOOR 9 - 23

2 Bedroom and Flex
2,600 sq.ft.



The developer reserves the right to make modifications and changes should they be necessary to maintain the high standards of these homes.



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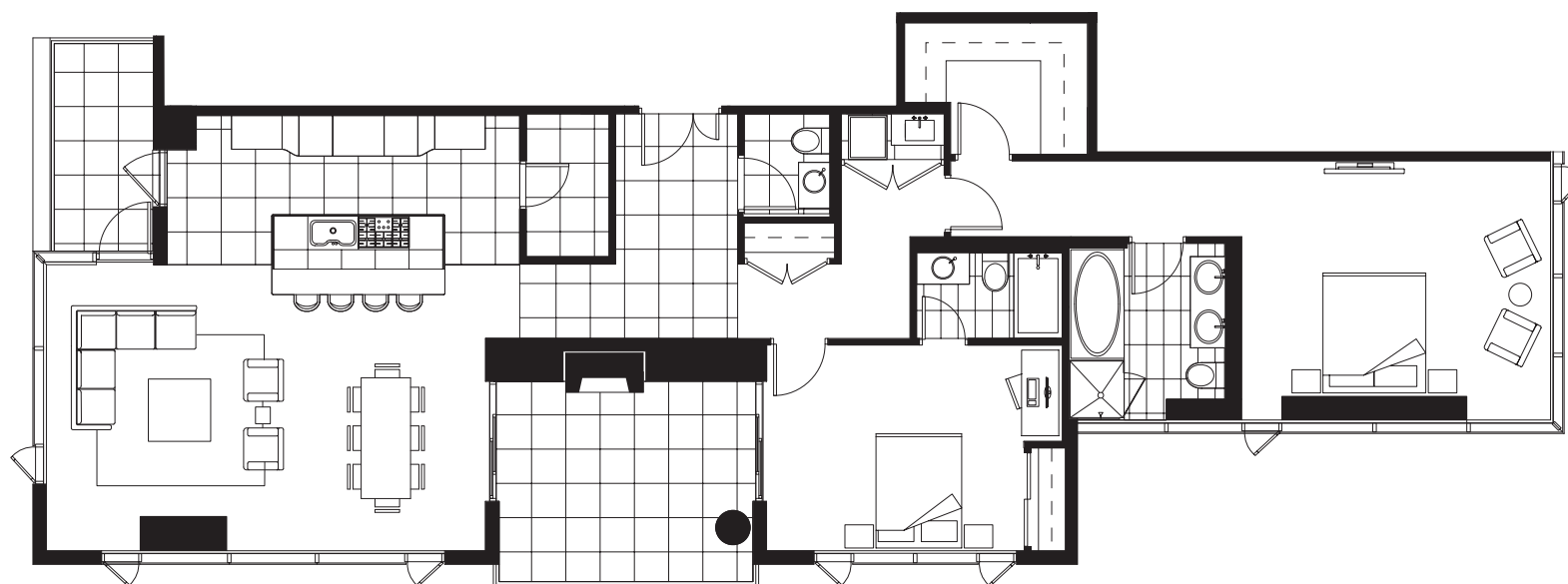
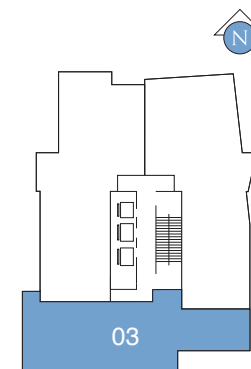


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SUITE 03

FLOOR 9 - 23

2 Bedroom
1,800 sq.ft.



The developer reserves the right to make modifications and changes should they be necessary to maintain the high standards of these homes.



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