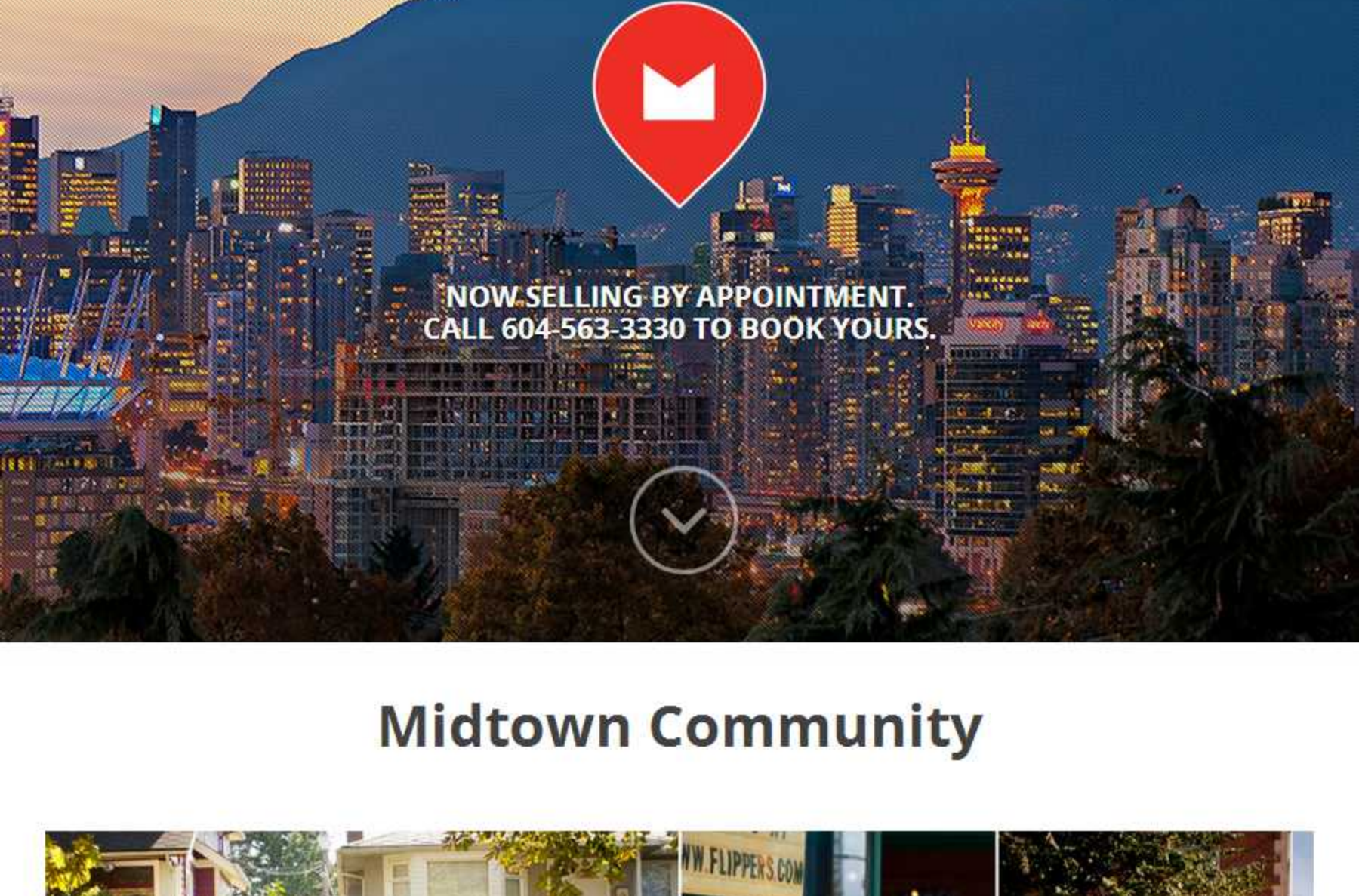




NOW SELLING BY APPOINTMENT.  
CALL 604-563-3330 TO BOOK YOURS.

## Midtown Community

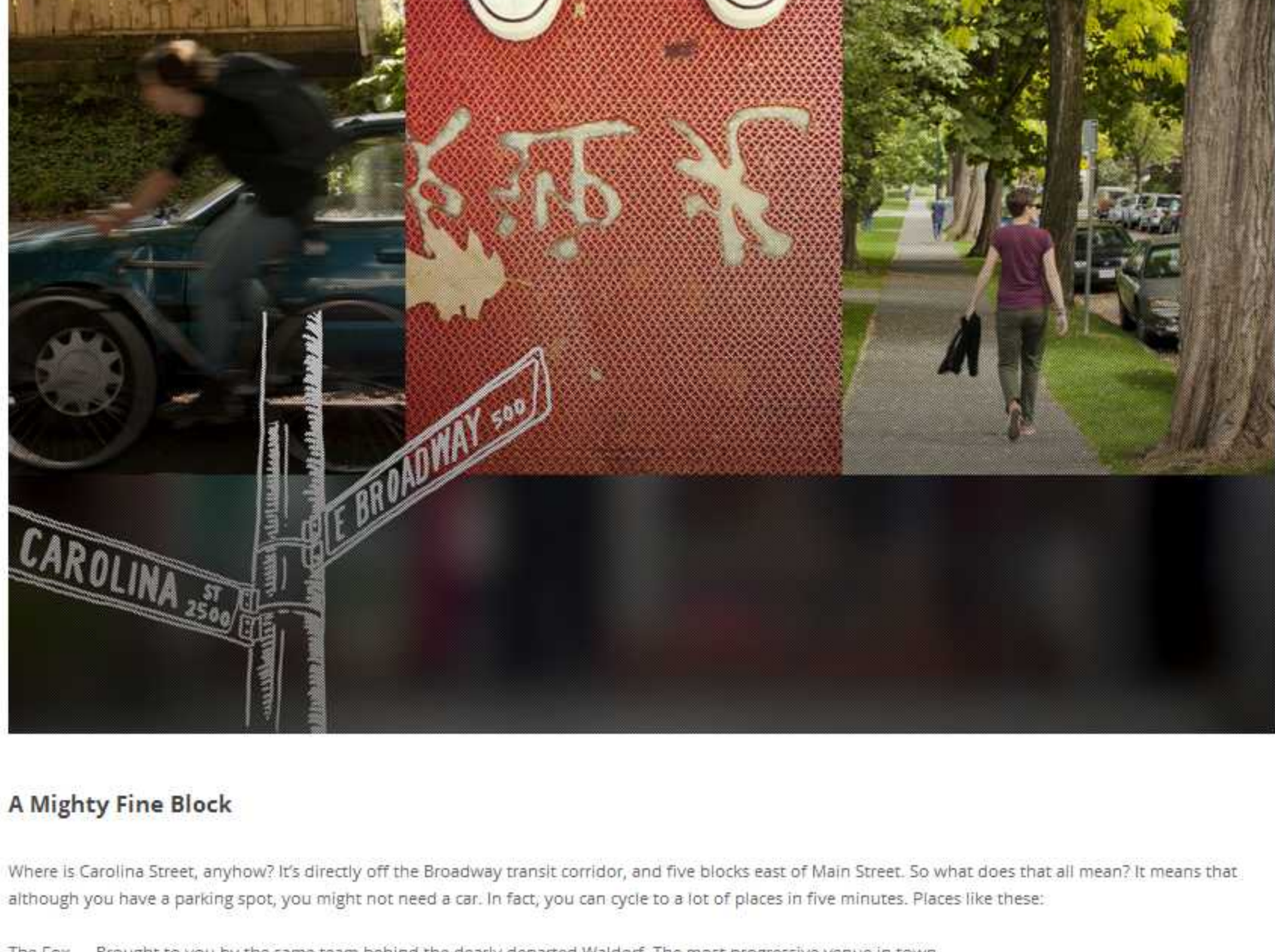


### A Genuine Neighbourhood

Close to local provisions you can pick up on the way home, and even closer to a fine selection of friendly watering holes, Midtown is an ideal home base. This is an honest neighbourhood; a place with a noticeable lack of big-box stores and designer dog jackets.

Instead, we have friendly people, small batch-roasted coffee, open spaces to chat and tree-lined streets.

But you really shouldn't take advertising as gospel. Come walk around and take some photos. We think you'll see what we're getting at.



### A Mighty Fine Block

Where is Carolina Street, anyhow? It's directly off the Broadway transit corridor, and five blocks east of Main Street. So what does that all mean? It means that although you have a parking spot, you might not need a car. In fact, you can cycle to a lot of places in five minutes. Places like these:

The Fox — Brought to you by the same team behind the dearly departed Waldorf. The most progressive venue in town.

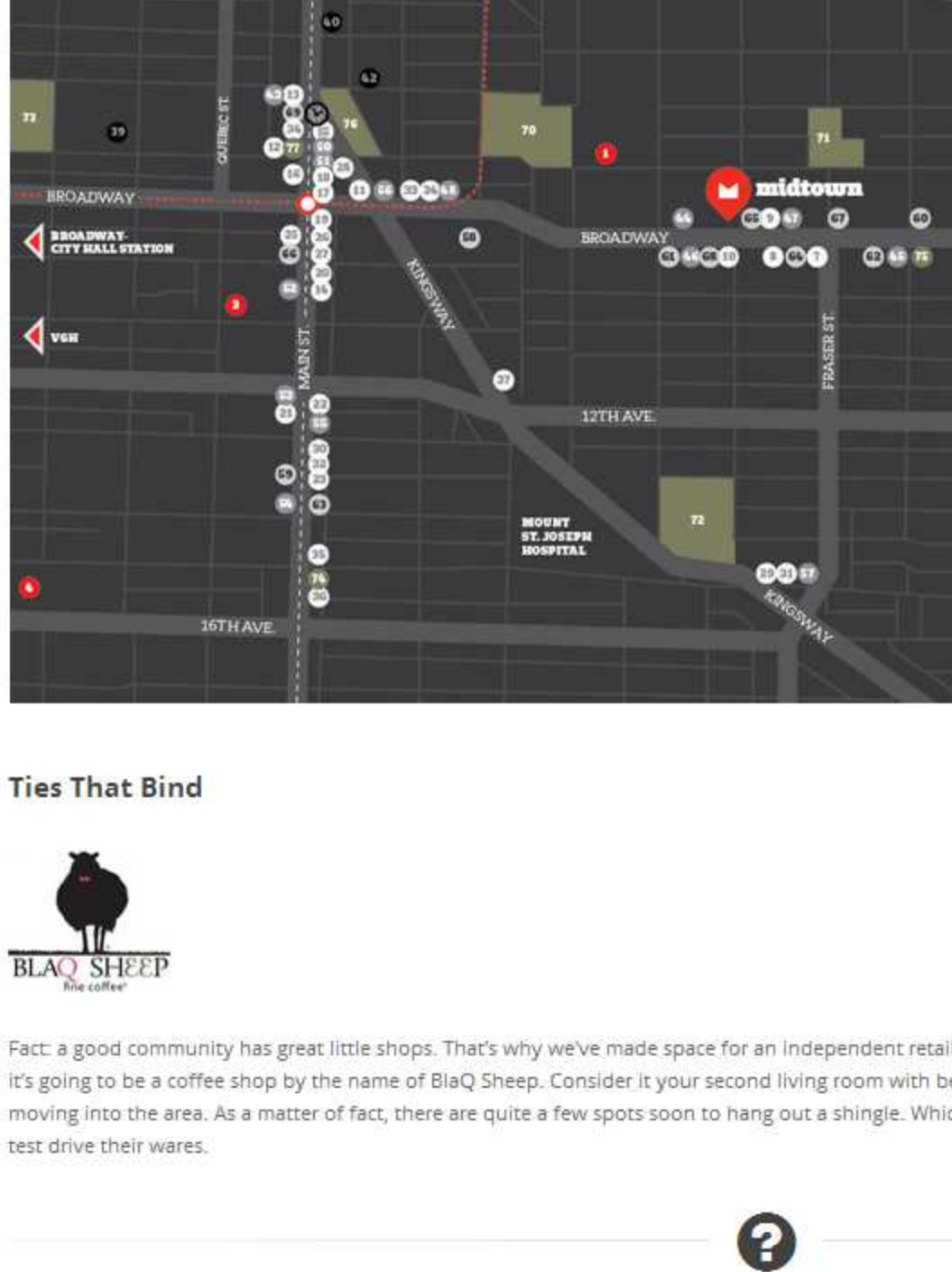
Still Life — Quality clothing and goods from honest folk. Independent since '84.

Brassneck Brewing — Drop by anytime for a tasting flight and whatever is being served hot and fresh from the rotating food trucks out front.

Matchstick Coffee — Every human being deserves an earnest cup of coffee. These guys won't let you down.

Dude Chilling Park — Art project turned icon. Hit the green hills with a book and enjoy.

Barbarella Pizza — The most addictive pizza pie on the eastside (in our humble thin-crust-loving opinion).



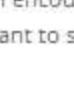
### A Neighbourhood Like No Other.

- Schools**
  - 1 Mount Pleasant Elementary
  - 2 Vancouver Technical Secondary
  - 3 St. Francis Xavier Elementary
  - 4 St. Francis Xavier Elementary
  - 5 St. Francis Xavier Elementary
  - 6 Great Northern Way Campus
- Restaurants**
  - 7 Best Bar Restaurant
  - 8 Pizzeria Barbarella
  - 9 Pizzeria Barbarella
  - 10 Pizzeria Barbarella
  - 11 Our Tasty Cafe
  - 12 Pizzeria Barbarella
  - 13 The Pizzeria
  - 14 The Pizzeria
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- Services**
  - 38 Craft Beer Market
  - 39 St. Anne's Bookery Company
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- Parks & Recreation**
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### Ties That Bind



Fact: a good community has great little shops. That's why we've made space for an independent retailer right here in Midtown. Keep this between you and us, but it's going to be a coffee shop by the name of BlaQ Sheep. Consider it your second living room with better music and coffee. Now, that isn't the only new shop moving into the area. As a matter of fact, there are quite a few spots soon to hang out a shingle. Which is why we hosted a curated pop-up shop for retailers to test drive their wares.



### The Midtown Experiment

Since Midtown was welcomed into Mount Pleasant, we have strived to connect with the community and include the feedback of residents in Midtown's future retail offerings.

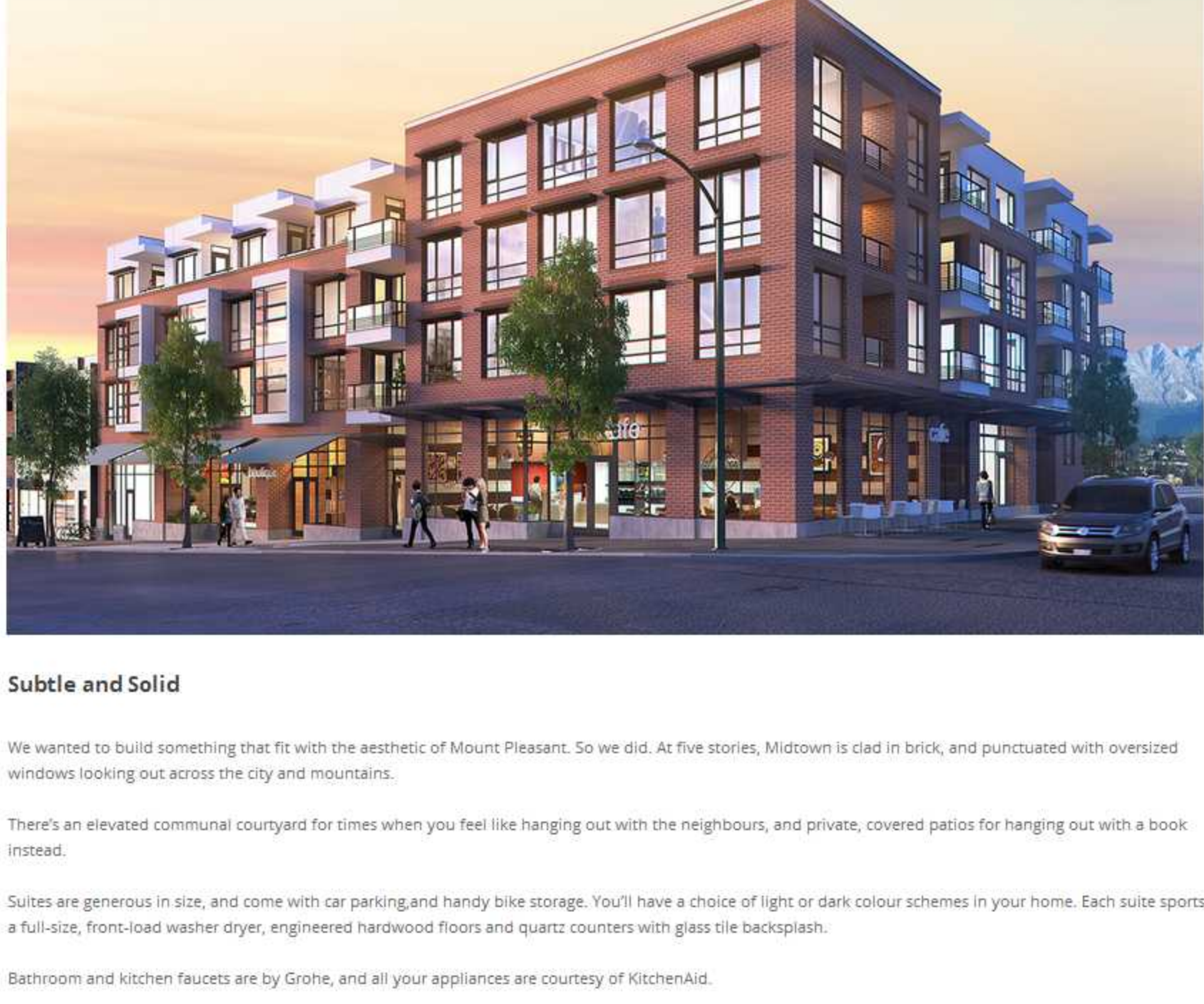
The Midtown Experiment was launched to engage with the community and existing residents of Mount Pleasant. The Experience was a series of initiatives to provide the community with valued retail offerings and find out what the neighbourhood would value most.

One aspect of the Midtown Experiment was the Midtown Pop-Up Shop a series of carefully curated local businesses. Sponsored by Midtown and presented by the team behind The Chinatown Experiment, the Midtown Experiment Pop-Up Shop space was donated to community groups, and was home to retail shops, exhibits, and events throughout spring.

During that time, the Midtown Experiment also ran the HERE campaign, which encouraged public input over a period of 12 weeks and gathered feedback from the community through casting ballots on the types of retail shops neighbours want to see in the area, and at Midtown.

For more information and videos, visit the Midtown Experience website.

## Midtown Residences



### Subtle and Solid

We wanted to build something that fit with the aesthetic of Mount Pleasant. So we did. At five stories, Midtown is clad in brick, and punctuated with oversized windows looking out across the city and mountains.

There's an elevated communal courtyard for times when you feel like hanging out with the neighbours, and private, covered patios for hanging out with a book instead.

Suites are generous in size, and come with car parking and handy bike storage. You'll have a choice of light or dark colour schemes in your home. Each suite sports a full-size, front-load washer dryer, engineered hardwood floors and quartz counters with glass tile backsplash.

Bathroom and kitchen faucets are by Grohe, and all your appliances are courtesy of KitchenAid.

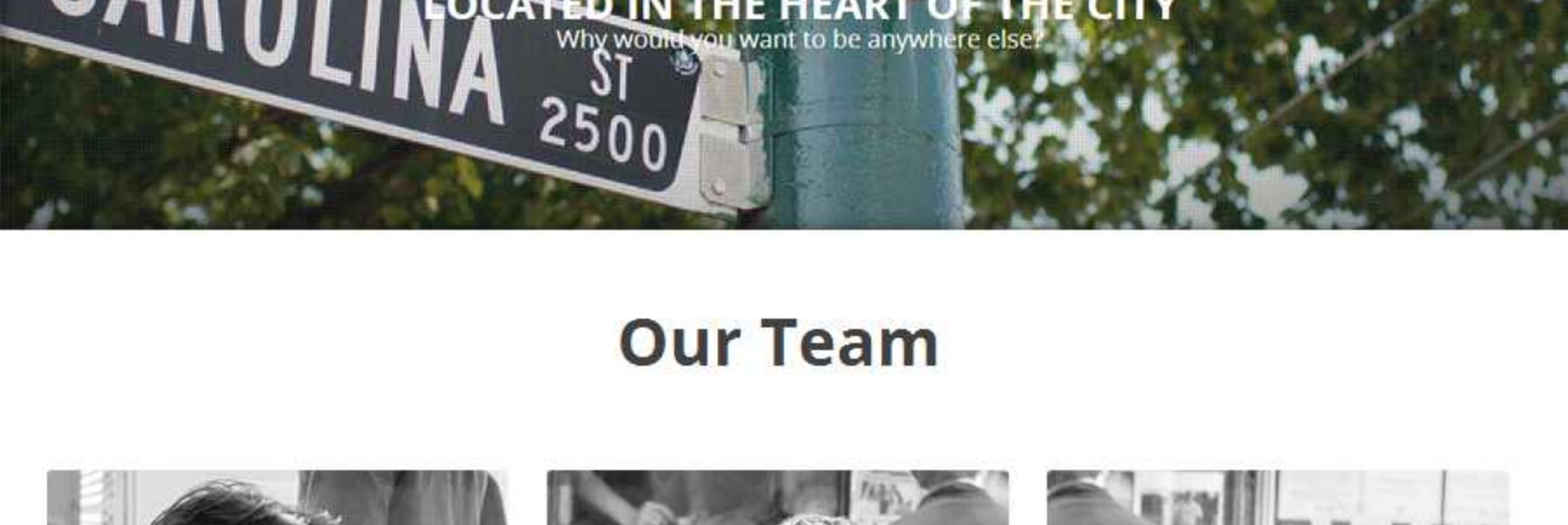
Technology-wise, you'll be kept safe and sound with gated parking, enter-phone access, FOB system and pre-wiring for in-home security. You'll also get a brand-spanking new Welcome Home package from Shaw.

Most importantly, your home will be built by local firm, Kindred Construction, and backed by a 2/5/10 warranty guarantee.

### The Business of Buying

Choosing real estate can be stressful. Buy pre-sale? Buy old? Live in a tent? One thing is for sure, though, and that's the peace of mind of buying new. Your warranty means you won't get hit with the costs of a leaky roof, exploding pipes or any other less-than-great situations that can happen in lived-in buildings.

Plus, a brand new home means brand new features. Like open, modern floorplans, secured underground parking and wider-open kitchens.

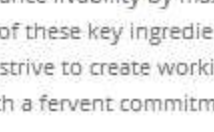


## Our Team



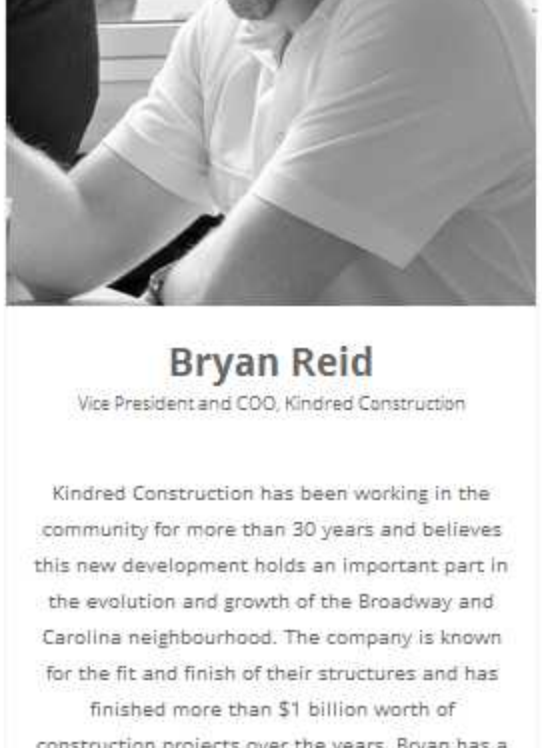
**Tobl Reyes**  
Founder, PortLiving

Working in Mount Pleasant since 2003, Tobl envisions the area around Broadway and Carolina to be the physical middle of Vancouver. As the founder of PortLiving, Tobl is part of a team that manages over 200,000 square feet of existing and upcoming mixed-use development in Vancouver. His passion concerning sustainability is not only reflected in his projects, but also in his role as a Director with One Earth, the organization behind the Eco-Strata Guide. Tobl is especially excited to spend more time at Midtown as it's close to Pizzeria Barbarella, his favourite place to grab a slice.



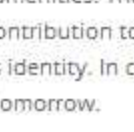
**Robert Vrooman**  
Director, Living Midtown Development LP

An avid cyclist and former member of Canada's National Cycling Team, Rob can often be seen pedaling his way across the east side. It's a neighbourhood he's familiar with. In previous work for a premier development and construction company, Rob has been involved in the development of more than 250 residential homes in the Mount Pleasant neighbourhood. He holds a master's in Business Administration from Stanford University where his studies focused on real estate and venture capital. He has a passion for neighbourhoods and hopes Mount Pleasant is able to retain the diverse cast of characters and residents that make it such a unique community. After a bike ride, he can be found 49th Parallel on Main Street, consuming coffee and Lucky's doughnuts.



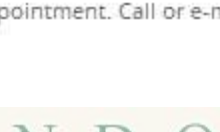
**Bryan Reid**  
Vice President and COO, Kindred Construction

Kindred Construction has been working in the community for more than 30 years and believes this new development holds an important part in the evolution and growth of the Broadway and Carolina neighbourhood. The company is known for the fit and finish of their structures and has finished more than \$1 billion worth of construction projects over the years. Bryan has a special tie to Mount Pleasant; he and his wife were engaged right on their patio at Main and 16th. These days, you can find him at the Whip, Cascade or at Nat Bailey stadium (with a hotdog ... naturally).



## About PortLiving

PortLiving is a globally oriented residential property and lifestyle firm focused on marketing and developing real estate projects in Vancouver, Canada. Our main goal is to enhance livability by maximizing the benefits of a development's location through design, commitment to quality, and amenities. Through a combination of these key ingredients, our projects have been praised for their innovation, convenience, value and architectural contribution to the communities we serve. We strive to create working and living environments that are sustainable and practical, and serve to strengthen the city's identity. In combining our objectives with a fervent commitment to our discipline, we believe that our real estate investments are responsible today ... and tomorrow.



**Now selling**  
Register now!

For more information on Midtown fill out the form below and we will happily get in touch with you to answer any questions you might have. Don't worry, if you change your mind you can unsubscribe from our list at any time.



info@livingmidtown.com  
604-563-3330  
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Open by Appointment. Call or e-mail to book yours!