

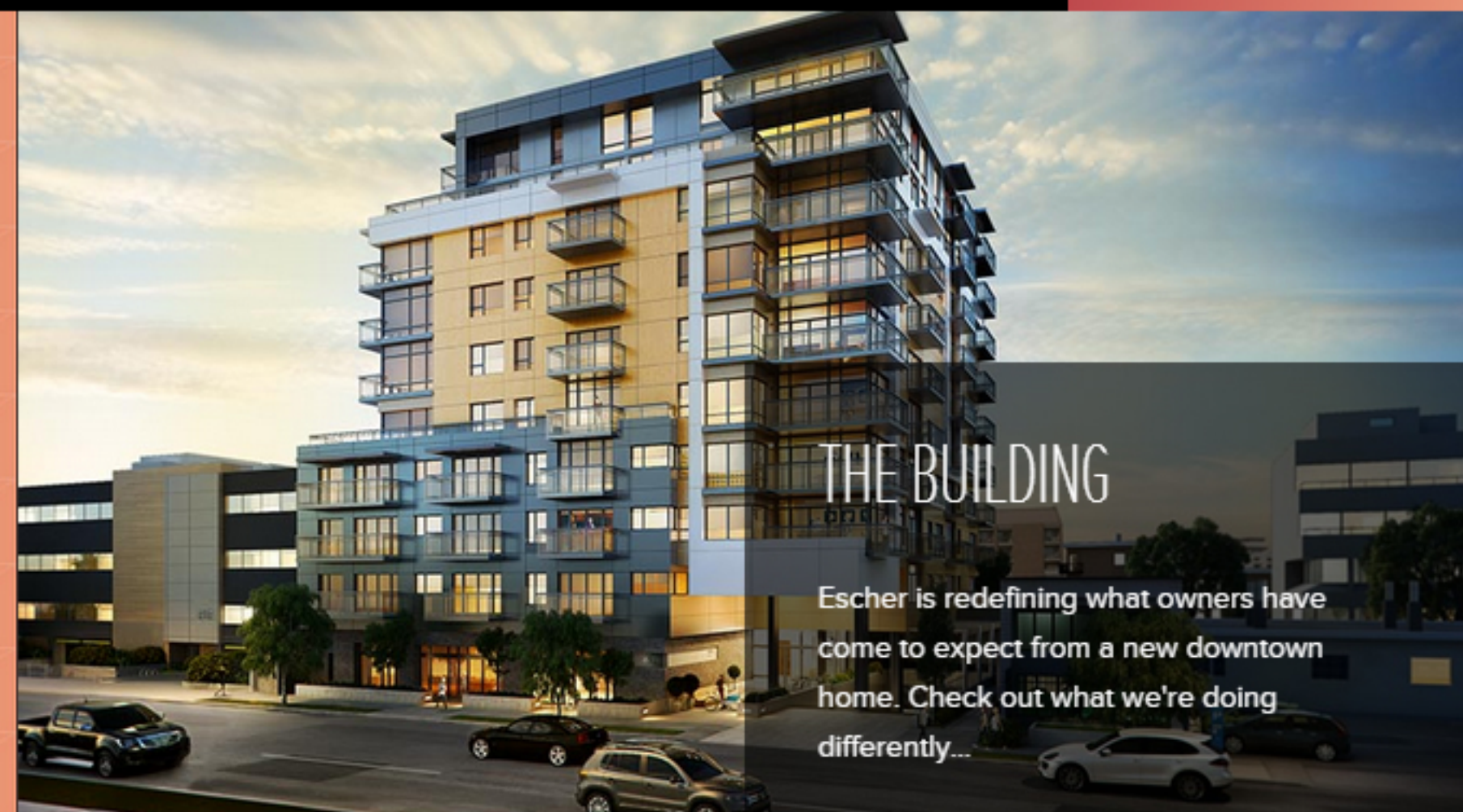


VICTORIA IS GETTING A NEW PERSPECTIVE



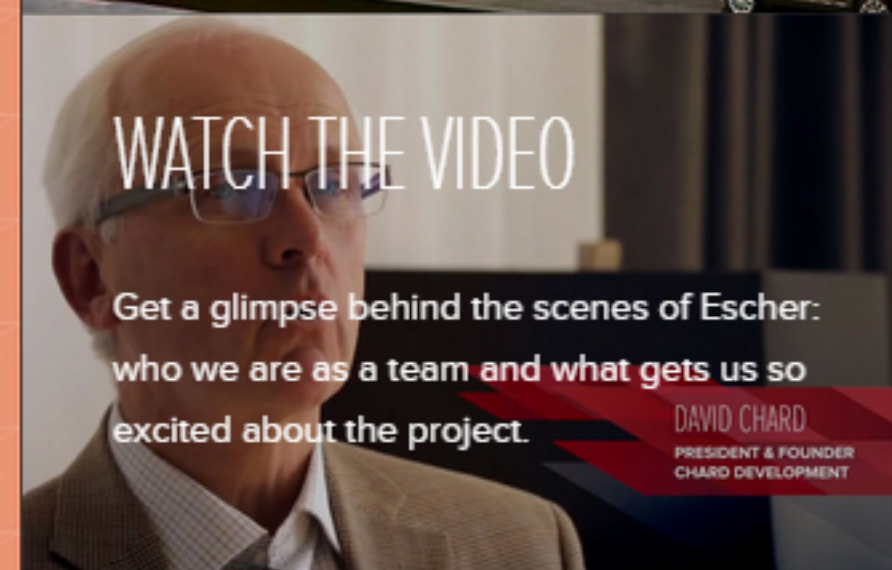
MODERN AND CUSTOMIZABLE CONDOS
UNDER CONSTRUCTION AND SELLING
FROM JUST \$229,000

VISIT US AT 102 - 608 BROUGHTON STREET
WEDNESDAY TO SUNDAY FROM 12-5PM



THE BUILDING

Escher is redefining what owners have come to expect from a new downtown home. Check out what we're doing differently...



WATCH THE VIDEO

Get a glimpse behind the scenes of Escher: who we are as a team and what gets us so excited about the project.

DAVID CHARD
PRESIDENT & FOUNDER
CHARD DEVELOPMENT

LOCATION

Victoria has made a name for itself as one of the country's greatest places to live. Here's why...



FLOORPLANS

84 floorplans, 3 stunning styles, and a host of designer-curated customization options that let you put the finishing touches on the decor.

PRESENTATION CENTRE

Open **daily 12 - 5pm** at 102 - 608 Broughton Street, Victoria BC
Phone: **250.590.9940** Email: info@eschervictoria.com

[CUSTOMIZE YOUR SUITE NOW](#) →

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INTERIORS
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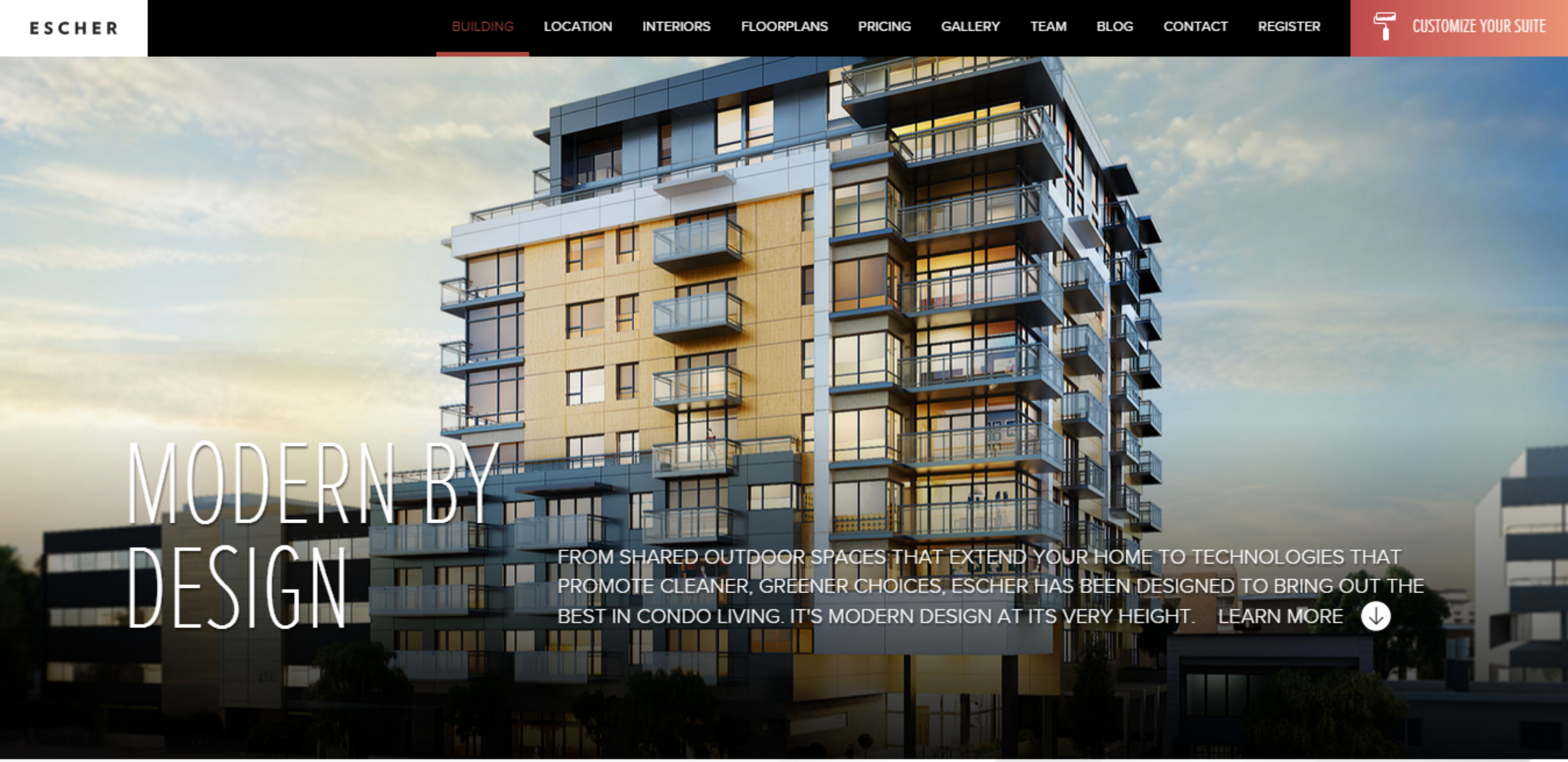
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CHARD





MODERN BY DESIGN

FROM SHARED OUTDOOR SPACES THAT EXTEND YOUR HOME TO TECHNOLOGIES THAT PROMOTE CLEANER, GREENER CHOICES, ESCHER HAS BEEN DESIGNED TO BRING OUT THE BEST IN CONDO LIVING. IT'S MODERN DESIGN AT ITS VERY HEIGHT. [LEARN MORE](#)

A HOME THAT'S AS UNIQUE AS YOU ARE
Did you know that all 84 of Escher's suites come with customization options that allow you to put the finishing touches on your new home?

[TRY THE SUITE CUSTOMIZER NOW](#)



ABOUT THE BUILDING

When Chard first approached the team at MCMP Architects to design Escher, it was with a clear vision: to design a building that would push the boundaries of modern architecture in Victoria and redefine what owners have come to expect from a new downtown home.

Drawing on Chard's long history working with both owners and the city itself, MCMP produced a building as modern and dynamic as it is welcoming.

At 10 storeys and 84 suites, Escher's bold lines and eye-catching mix of charcoal brick, metal, and high-efficiency low E windows are balanced by composite panelling and a grand but inviting two-story entrance. The effect is metropolitan, sophisticated, yet notably approachable—a striking portrait of the city which surrounds it.

"I think buildings should be of their time, and in the case of Escher, we wanted it to be a pioneer for Victoria. Forward-looking, modern in both design and materials, a bridge between Fairfield's quiet residential streets and the downtown core."

— Mark Whitehead, MCMP Architects

[LEARN ABOUT ESCHER'S FEATURES](#)



BUILDING FEATURES



All residents have access to the Signature Chard rooftop terrace, with landscaping design by LADR and complete with lounge, kitchen and BBQ areas, washroom and views overlooking downtown, Fairfield and the Olympic Peninsula in the distance.



Escher's modern exterior incorporates charcoal brick and composite panels overtop strong steel and concrete construction.



An inviting double-height entrance leads to a spacious lobby with custom artwork, feature lighting and lounge seating.



The building's landscaping, both public and private, has been designed by Victoria's LADR Landscape Architects. The building entrance comes with lush plantings, modern outdoor seating and plenty of visitor bike storage.



The terrace suites on floors 2, 5, and 9 offer spacious outside areas, extending each suite's living space by as much as 450 sq ft.



Escher's underground parking is safe and secure and comes complete with electric car-charging stations, scooter storage and a dog-washing station.



On the ground level, residents can use a shared FOB-access bicycle storage with a spot for every suite and a shared maintenance bench. There's also an additional storage locker for every unit in the building.

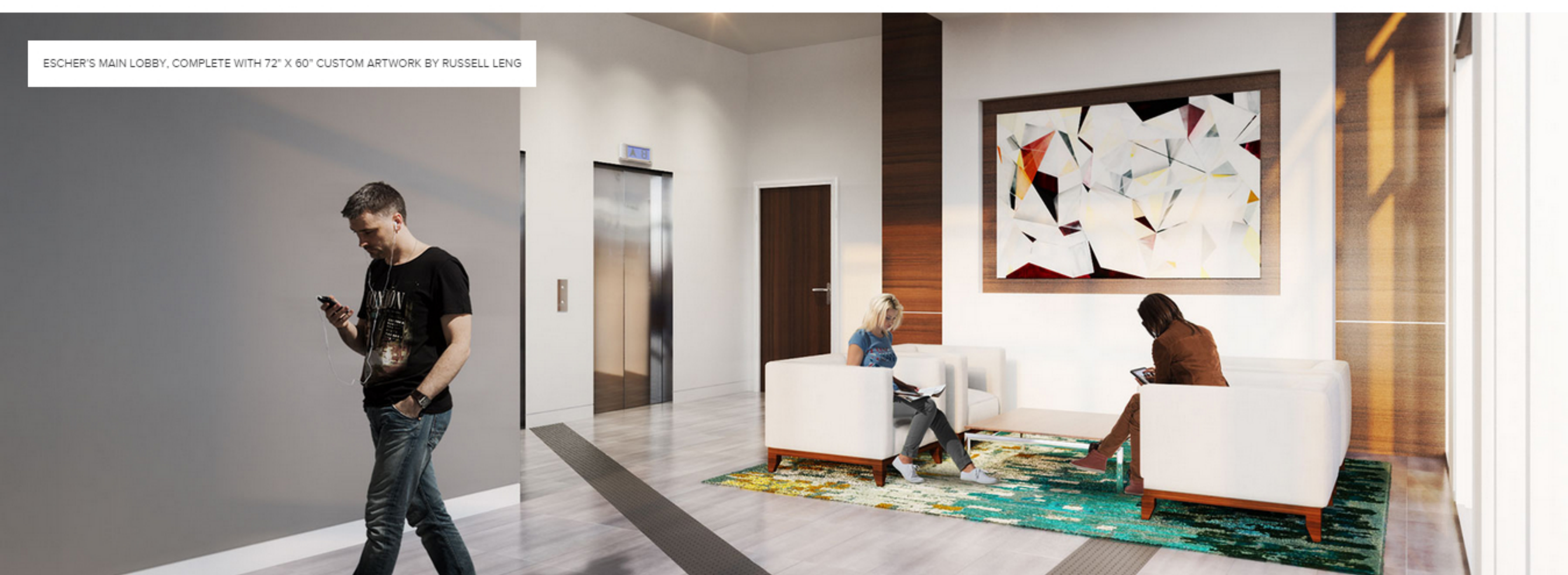


Escher's visitor security cameras, located at the main lobby and secure visitor parking entrance, can be accessed by residents from any computer, tablet, or mobile phone.



Every exterior room at Escher has at least one opening window for natural ventilation, and all windows are made with high-efficiency low E glazing, maximizing fresh air and comfort in the summer and reducing energy costs in the winter.

[CHECK OUT THE AMENITIES](#)



ESCHER'S MAIN LOBBY, COMPLETE WITH 72" X 60" CUSTOM ARTWORK BY RUSSELL LENS



AMENITIES

SIGNATURE CHARD ROOFTOP PATIO

ESCHER CONFERENCE ROOM

Every inch of Escher has been designed to maximize space, comfort, and livability, and the Signature Chard Rooftop Patio is no exception. Escher owners have exclusive access to a carefully landscaped 11th floor rooftop patio, complete with lounge furniture, an outdoor kitchen/BBQ area, washroom, and views overlooking downtown.

Host your guests in the 12-seat bistro area or enjoy a quiet coffee while checking email in the wifi-enabled lounge—the rooftop patio is designed to be an extension of your home and the outdoor heart of Escher's vibrant community.



BUILDING GREEN

Buying a condo downtown is always a "green" choice, but Escher takes it a step further. In addition to features such as main floor bike storage that promotes cycling and electric car charging stations, the building will be constructed in accordance with the brand new BC Building Codes and ASHRAE requirements, helping you to improve your personal footprint.

[LEARN ABOUT ESCHER'S LOCATION](#)

PRESENTATION CENTRE

Open **daily 12 - 5pm** at 102 - 608 Broughton Street, Victoria BC
Phone: 250.590.9940 Email: info@eschervictoria.com

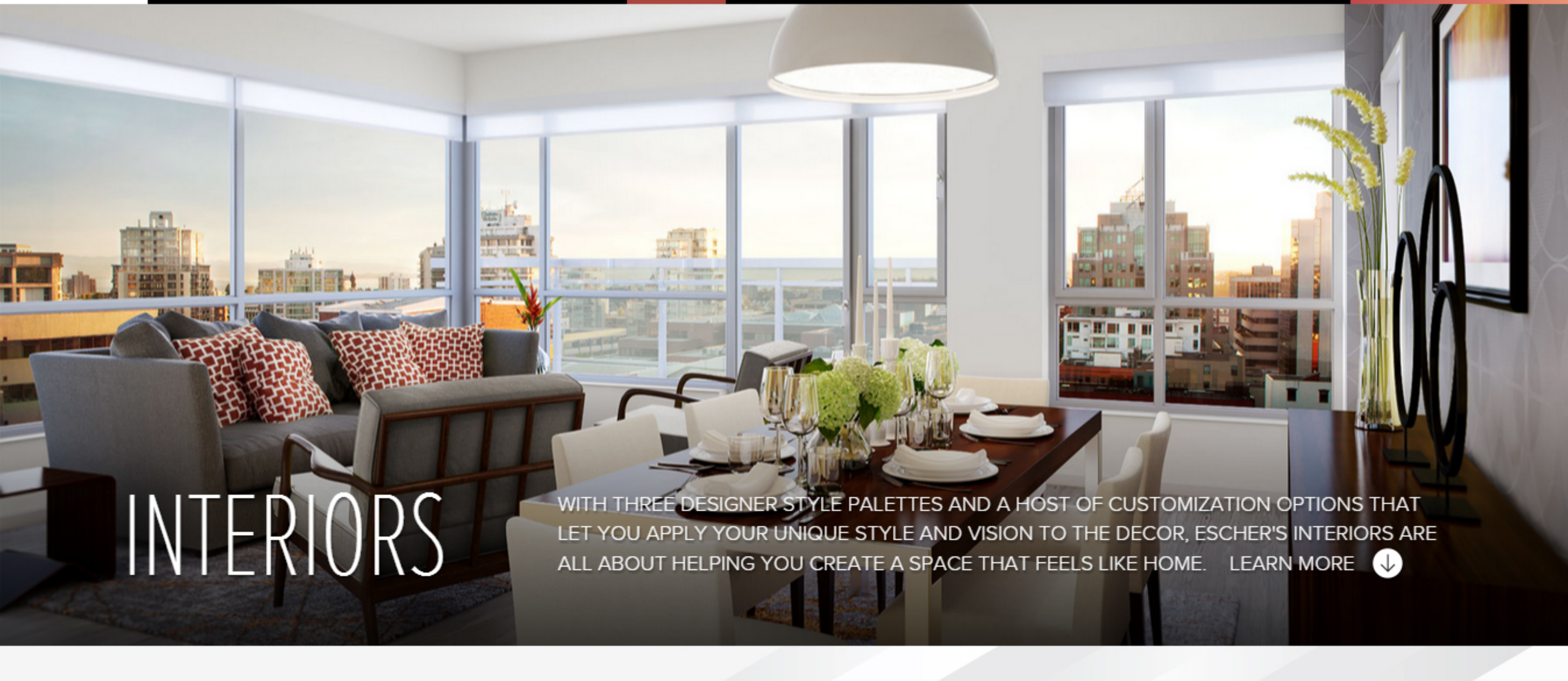
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[ABOUT THE BUILDING](#) [BUILDING FEATURES](#) [AMENITIES](#)



INTERIORS

WITH THREE DESIGNER STYLE PALETTES AND A HOST OF CUSTOMIZATION OPTIONS THAT LET YOU APPLY YOUR UNIQUE STYLE AND VISION TO THE DECOR, ESCHER'S INTERIORS ARE ALL ABOUT HELPING YOU CREATE A SPACE THAT FEELS LIKE HOME. [LEARN MORE](#)

A HOME THAT'S AS UNIQUE AS YOU ARE

Did you know that all 84 of Escher's suites come with customization options that allow you to put the finishing touches on your new home?

[TRY THE SUITE CUSTOMIZER NOW](#)



SUITE FEATURES

From kitchens that use the latest low-energy appliances to living areas that maximize every inch of floor space, Escher suites have been carefully planned to balance modern convenience with the comforts of home. Here are just a few of the features you'll find in every Escher suite...

- Open-concept floor plans with energy efficient metal-framed windows and exterior swing doors.
- Dimmable recessed pot lights in kitchens and dining areas that are ready for your personal chandelier or pendant.
- Zoned temperature control with programmable digital thermostats and electric baseboard heating.
- Recessed electrical boxes in bedroom ceilings for your light fixtures or fans.
- Wide-plank laminate flooring in living areas and kitchens with available hardwood upgrade (standard on floors 9 and 10).
- Brushed nickel lever-style interior door handles with privacy sets on all bedrooms.
- Designer-chosen carpet in bedrooms (laminate or engineered hardwood upgrades available).
- Built-in closet organizers in bedrooms and select laundry and storage rooms.
- A USB charging station built-in to the electrical outlet in your kitchen, den or built-in desk.
- Internet, phone and TV pre-wiring with one year of free TV and internet from Shaw and Chard.
- An in-suite 'smartbox' for network hookups and to conceal modems and routers.
- Sliding pocket doors with locking, concealed pulls in select locations.
- A personal suite inspection with a member of the Chard Team prior to move-in.
- Built-in closet organizers in bedrooms and select laundry and storage rooms.

"Our goal with Escher's interiors was to strike that perfect balance between innovation and longevity, form and function. We wanted to bring something bold and modern to Victoria without sacrificing Chard's reputation for practical, highly livable spaces."

— Kerry Shinkewski, Proscenium Architecture + Interiors

[VIEW ESCHER'S 3 DESIGN PALETTES](#)



DESIGN PALETTES

Escher suites come in one of three designer palettes: Fresca, Chroma, and Canvas. Ranging from light and airy to rich and modern, each palette has been carefully crafted to give you a stylish backdrop for your personal decor.

- FRESCA
- CHROMA
- CANVAS

With an eye-catching combination of brushed oak flooring, natural rosewood veneer lowers, island and vanity, and hexagon stone backsplashes, Chroma represents the boldest of Escher's three palettes. Artfully contrasting warm, at-home tones with modern shapes and textures, the effect is as welcoming as it is captivating.



[SEE THE KITCHENS](#)



KITCHENS

Escher kitchens are all about blending form and function in pursuit of that perfect dish. Panel-front and stainless steel appliances provide all the convenience of modern technology, while full-height cabinetry and ample counter space make preparing (and even storing) food a pleasure.

- Tower, L-style and linear kitchen designs with both integrated, panel-front and stainless steel appliances.
- Customization options that include alternate countertops, backsplashes, and island dining tables (select suites).
- Full-height cabinetry with recessed LED lighting and soft-closing drawers and doors complete with European hardware.
- Thick profile engineered quartz slab countertops available in two colour choices.
- Full height natural stone or modern ceramic slab backsplashes.
- Square-profile undermount stainless steel sinks with in-sink garbage disposal system.
- Polished chrome Kohler dual-spray faucet with integrated pull down spray head.
- Brushed metal door and drawer pulls on lower cabinets, islands, pantries and integrated appliances.
- Dimmer controlled recessed pot lighting.



All Escher suites come with a Premium Appliance Package that includes the latest in in-home technology from AEG, Liebherr, Fisher Paykel, and GE.

[SEE THE BATHROOMS](#)



BATHROOMS

Escher's bathrooms carry on the theme of modern comfort, combining features such as water conserving dual-flush toilets and heated floors with thick profile quartz slab countertops and a 5-foot soaker tub (limited suites).

- Your choice of vanity materials with pull-out drawers with brushed metal drawer pulls.
- Water conserving American Standard dual-flush toilet with soft-closing seat.
- Thick profile engineered quartz slab countertops with matching backsplash.
- 5-foot soaker tub with porcelain tile apron and removable Kohler shower head. Select suites have an additional 36" walk-in shower with thick-profile frameless glass door.
- Full-height bathroom mirror with hanging pendant lights centered on the sink and multiple recessed pot lights.
- Ventilation fan with programmable digital timer.
- Rectangular undermount porcelain sink with polished chrome American Standard faucet.
- Heated bathroom floors (9th and 10th floor suites only).

[VIEW THE FLOORPLANS](#)

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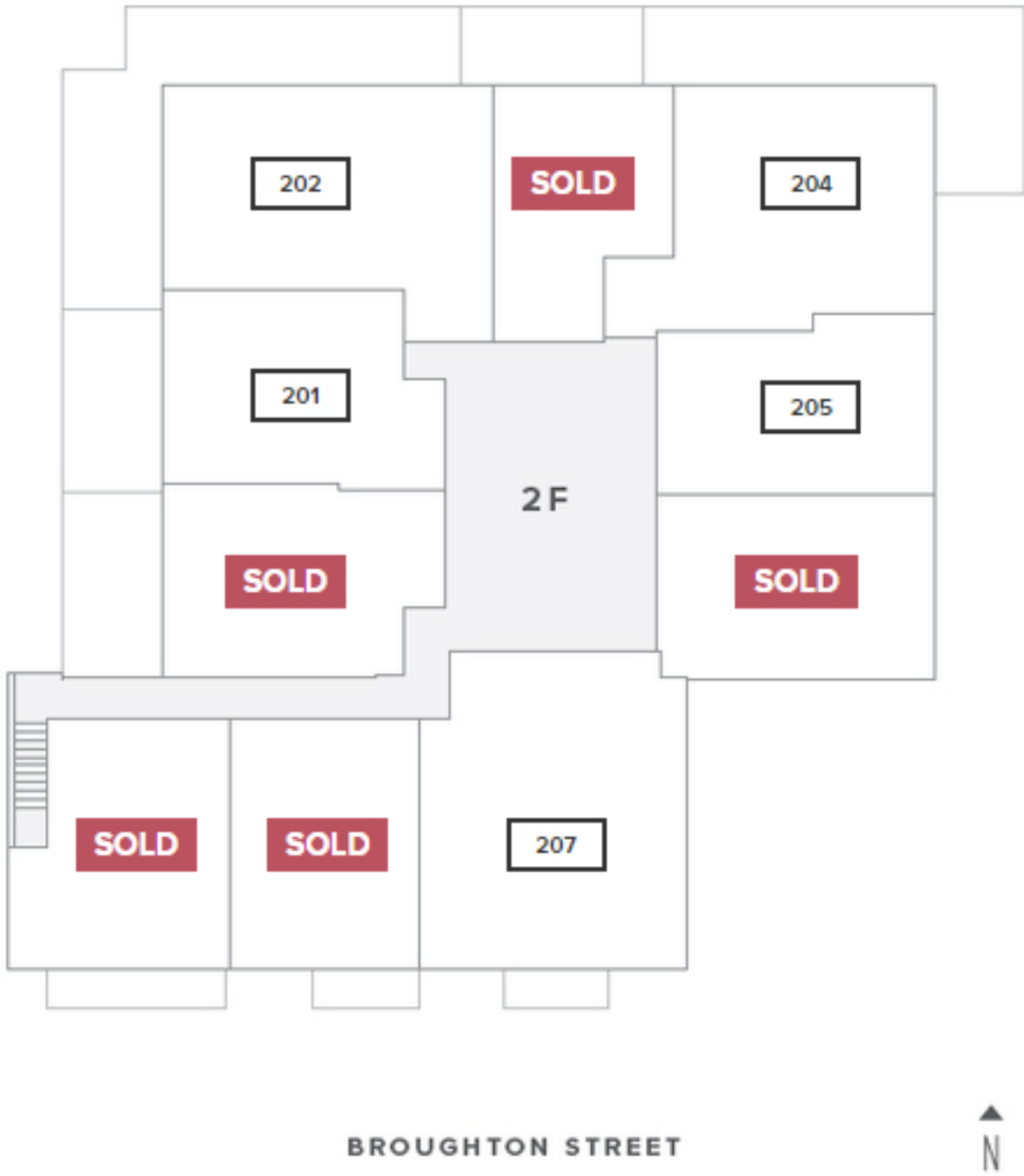
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Selecting your Suite: To view floorplans, please select a floor and suite below, or choose a suite type.

SELECT FLOOR 01 02 03 04 05 06 07 08 09 10 or SELECT SUITE TYPE 1 Bedroom 2 Bedroom FAVOURITES 0

SELECT SUITE

VIEW PRICE RANGES



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PRICE RANGES

Escher has been designed with a wide variety of suite types with a large range in prices. These price ranges represent prices for specific suite types - contact the Escher Sales Team for pricing on specific suites.

SUITE TYPE	SIZE	PRICE RANGE
One Bedroom	474 - 807 SF	\$229,000 - \$485,000
Two Bedroom	856 SF - 1,053 SF	\$389,000 - \$599,000
Penthouses	998 SF - 1,350 SF	\$699,000 - \$939,000

VIEW AVAILABLE FLOORPLANS

ASK US ABOUT SPECIAL RATE HOLD MORTGAGES*

Ask the Escher Sales Team about rate hold mortgage from our preferred mortgage lender for qualified Escher buyers. These special mortgages enable you to lock-in at today's rates for when the building is completed - with no obligation. It is a great way to ensure that you have certainty with your mortgage costs should rates rise between now and completion. Learn more by [contacting us today](#)

Presentation Centre:
250.383.2999

*Rate hold mortgages are available to qualified Escher purchasers. Subject to bank approval, terms and conditions. Subject to change.

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CUSTOMIZE YOUR SUITE NOW 

SITE CAMERA

Construction at Escher is well underway by Victoria’s Campbell Construction. Follow our progress with this Site Cam - streaming live from downtown Victoria.



PHOTO GALLERY

Welcome to the Escher Photo Gallery. With construction now underway at Escher, this gallery is your resource to follow along with our progress. We’ve also included some photos of our downtown Victoria Presentation Centre and a selection of signature 3D renderings that show off what Escher’s finished suites will look and feel like.



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CUSTOMIZE YOUR SUITE NOW 

A TEAM AT THE TOP OF ITS GAME

OVER 10 YEARS WORKING IN VICTORIA, CHARD HAS ESTABLISHED ITSELF AS ONE OF THE CITY'S MOST RELIABLE, INNOVATIVE DEVELOPERS. ESCHER IS CHARD'S SIXTH VICTORIA PROJECT, AND WITH THE HELP OF A FAMILIAR TEAM OF INDUSTRY-LEADING CONSULTANTS AND TRADES, IT STANDS TO BE OUR GREATEST YET. [LEARN MORE](#)

DEVELOPER



CHARD DEVELOPMENT LTD.

charddevelopment.com

Over the past decade, Chard has earned a reputation as both a trusted developer and an advocate for positive change in the City of Victoria.

The Chard team is a small, tight-knit group who care deeply about their work, as well as the lives and communities it impacts. From designing a building that is safe, comfortable, and will meet all the needs of its residents to ensuring the highest possible standards have been met, their commitment to quality goes above and beyond purchasers' expectations.

From Corazon, The 834, and Juliet, to The Sovereign and most recently Duet, each of Chard's previous projects demonstrate how a commitment to the highest standards can result in thoughtfully designed, highly liveable urban developments that redefine their surrounding areas.

It's all part of the Chard Promise, and it's why over 400 owners have trusted Chard with one of the most important investments they'll make in their lifetime. They know the team will be there with them every step of the way, answering questions, solving problems, making sure their new home is just right.



After 20 years of being in business and a variety of successfully complete projects that includes shopping centres, corporate head offices, and residential and mixed-use developments, we're proud to have earned a reputation as a developer people can trust.

Escher is our sixth consecutive residential development in Victoria in the past decade, and we hope it will have the same positive impact on the lives of its residents and the community as each of our other buildings.

I am proud of what Escher will mean for downtown Victoria as the city continues to revitalize and grow, and I look forward to meeting all of the people who will soon call Escher their home.

Sincerely,

Don Chard



Chard has helped over 400 people go through the process of purchasing a new condo, so we know what it takes to make the experience a smooth and enjoyable one. That's why we go to such great lengths to ensure our owners have all the information and support they need, from the moment they walk through the Presentation Centre doors to long after they've settled in to their home.

[Learn about the Chard Customer Care Program](#)

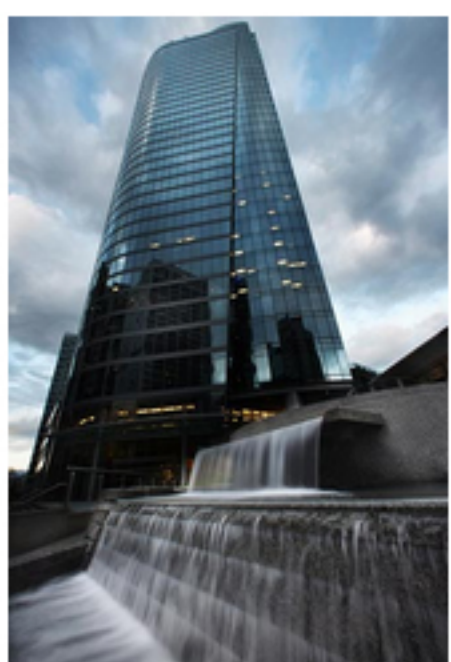
ARCHITECT



MUSSON CATTELL MACKEY PARTNERSHIP

mcmparchitects.com

Musson Cattell Mackey Partnership (MCMP) has become one of BC's most respected architectural practices over the past 45 years. The firm's extensive and diverse portfolio includes a host of major office complexes and towers, as well as the new Vancouver Convention Centre. They've also been Chard's architectural firm of record for all of our residential projects, bringing a sure hand, smart design, and decades of expertise to everything they do.



CONSULTANTS

Interior Designer

Proscenium Architecture + Interiors



Founded in 1996, Proscenium Architecture + Interiors is recognized as one of western Canada's leading designers of community and cultural facilities. Chard's partnership with Proscenium dates back almost 20 years and includes projects like Corazon, Juliet, The 834, and Duet. As with past projects, Proscenium has approached Escher with a keen eye and a refined sensibility for balancing modern style with ultimate comfort and livability.

proscenium.ca

Structural Engineers

Reed Jones Christoffersen



Reed Jones Christoffersen Ltd. (RJC) is one of Canada's leading engineering firms, specializing in structural engineering, building science and parking planning consulting services. Throughout its 65 year history, the company has emphasized innovative engineering, personal service, and excellence in the structural design of buildings. RJC brings an unparalleled breadth of experience and expertise to Escher.

rjc.ca

Building Envelope

RDH Group



RDH Group (RDH) is British Columbia's leading building envelope consulting firm, advising on all aspects of Escher's building enclosure, including energy performance, moisture management above and below grade, and roofing, deck and balcony assemblies. RDH consults closely with the Chard team throughout the development process from their Victoria office.

rdhbc.com

Landscape Architect

LADR Landscape Architects



LADR is an award-winning, multi-faceted consulting firm that specializes in landscape architecture, sustainable design, and master planning. Since 1996, LADR's Victoria-based projects have included creative and sustainable design initiatives for the private sector, government, and non-profit organizations. Chard's successful partnership with LADR stems back to 2009 and promises great things for Escher's outdoor spaces.

ladrla.ca

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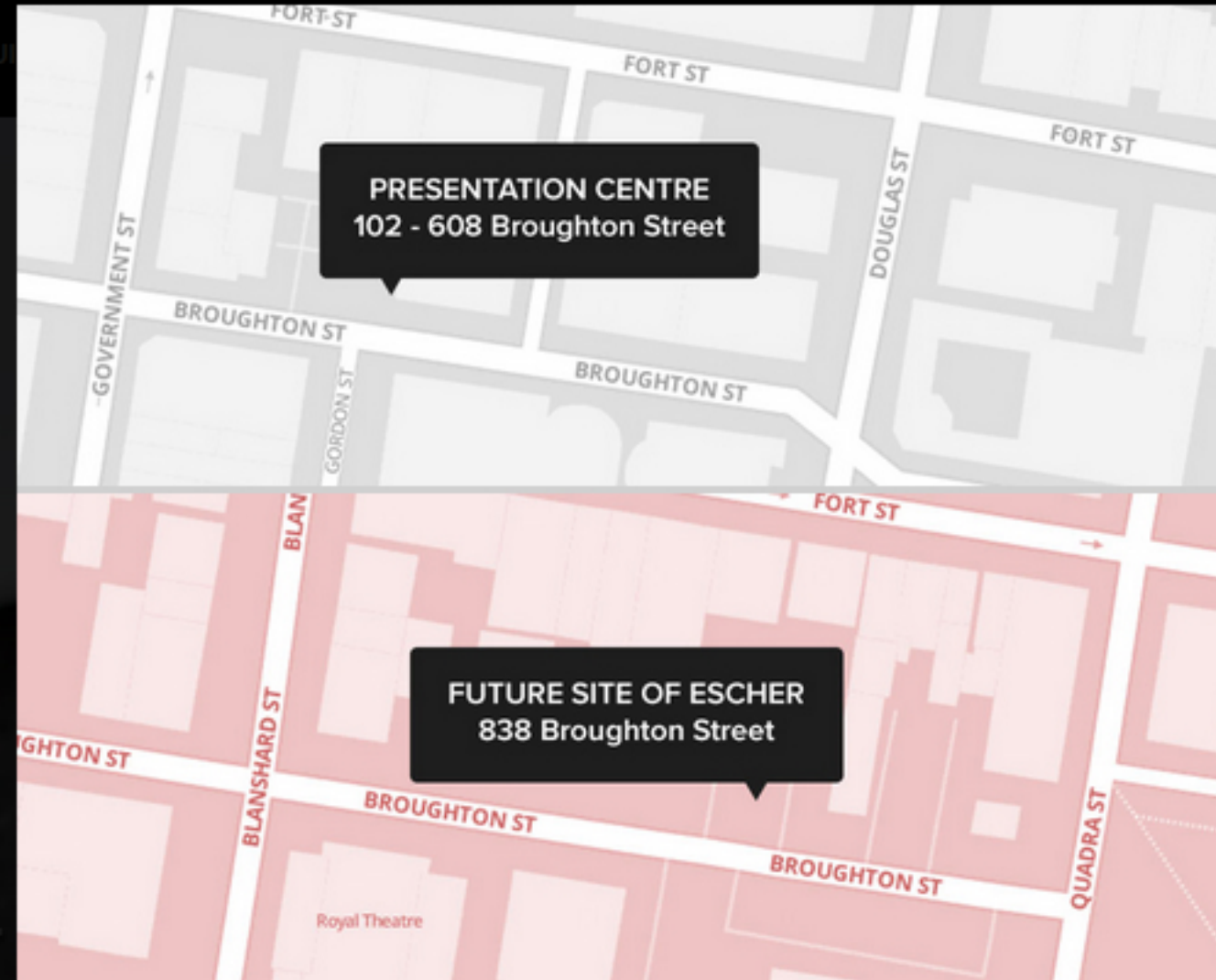
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A TEAM AT
THE TOP OF
ITS GAME



CONTACT AND HOURS

Wednesday - Sunday

Noon to 5pm

E info@eschervictoria.com

P 250 590 9940

F 250 590 9942

PRESENTATION CENTRE

102-608 Broughton Street

Victoria, BC V8W 1C7

MAILING ADDRESS

PO Box 8085

Victoria, BC V8W 3R7

ESTABLISHED ITSELF AS ONE OF THE
ESCHER IS CHARD'S SIXTH VICTORIA
OF INDUSTRY-LEADING CONSULTANTS
[LEARN MORE](#) ↓

DEVELOPER

ARCHITECT

CONSULTANTS

