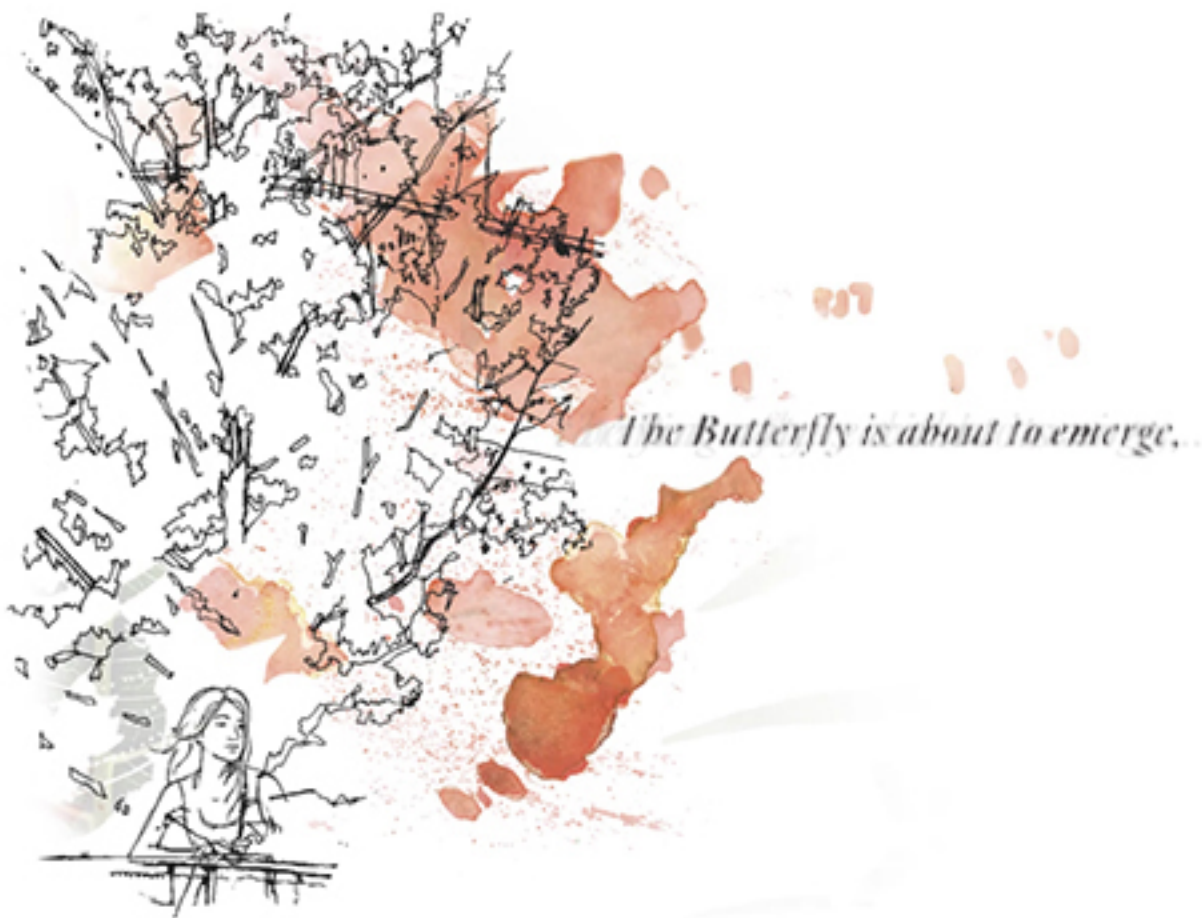
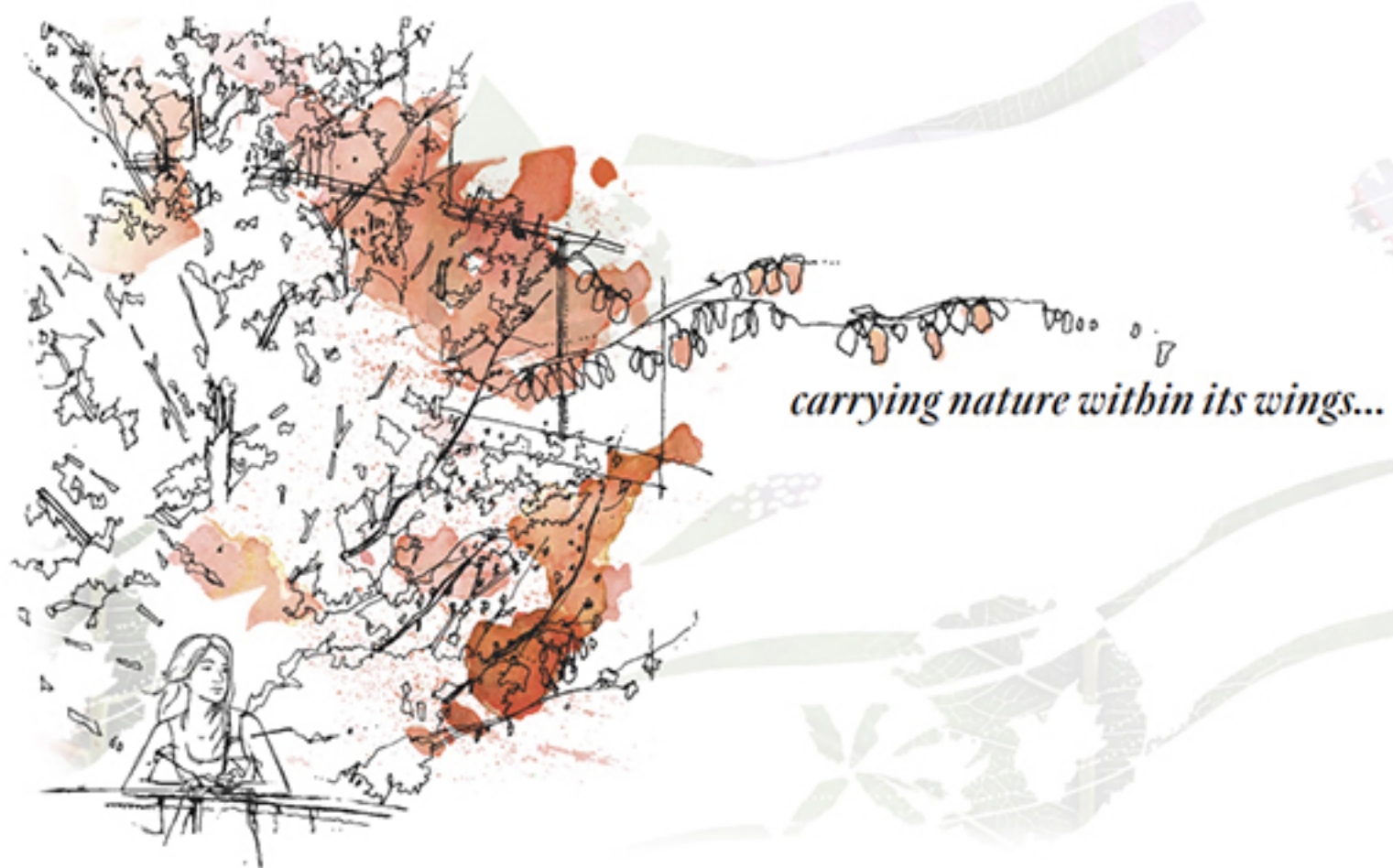
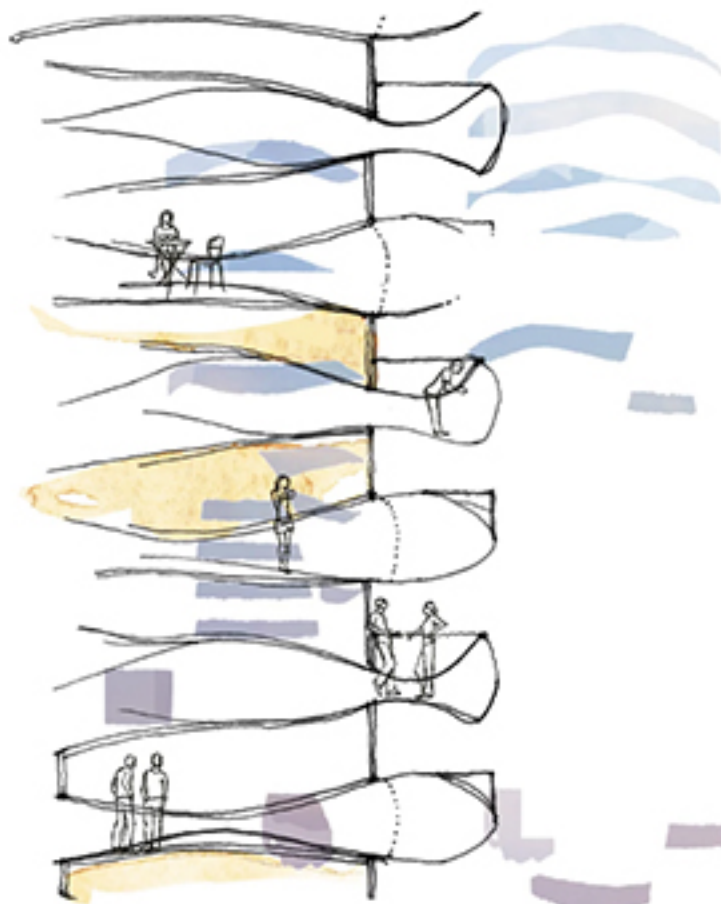




The Butterfly is about to emerge,



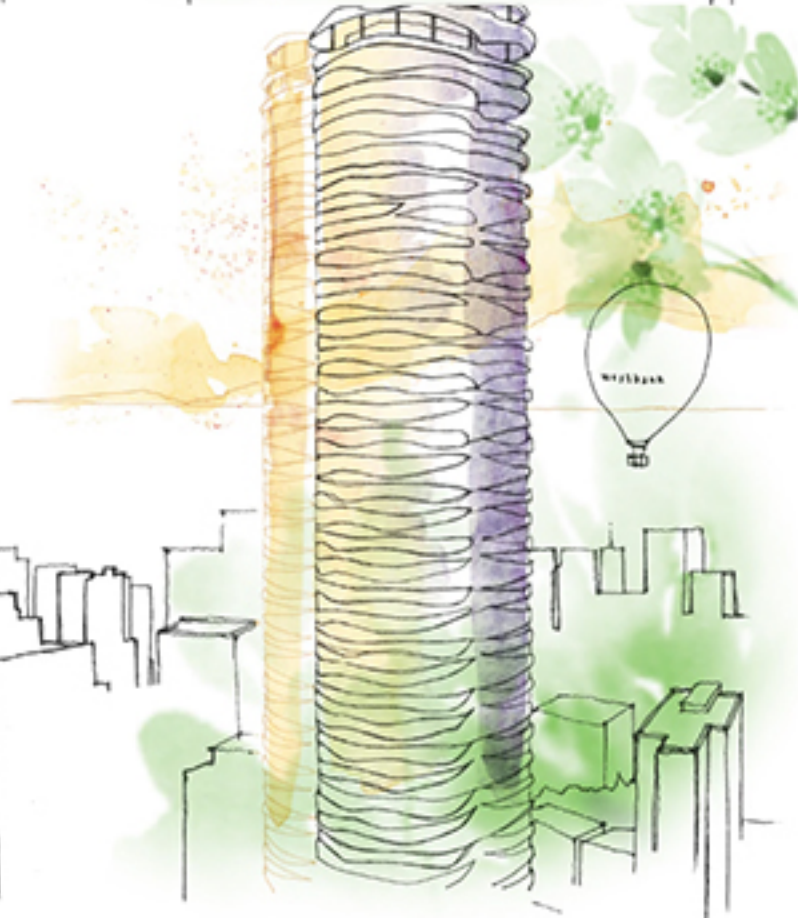
carrying nature within its wings...



reaching out to a horizon unbound...



bringing the street into your home.



*A shared dream with architect Bing Thom,
long in the making, is about to emerge in
downtown Vancouver.*

Watch The Film



BTA

Fast And Slow

We are delighted to invite you to the latest Bing Thom Architects exhibition on view at the Fairmont Pacific Rim. The exhibition looks at BTA's design process. Images of the studio floor are coupled with project processes that have been grouped together under four main themes. These themes; Light, Sound, Time, and Memory helped guide and focus the design process of the projects represented.

Bing Thom: Retrospective

This short film reflects on the spirit and legacy of the late architect Bing Thom through the expressions of his staff and colleagues at Bing Thom Architects, Westbank founder Ian Gillespie, as well as archived words and imagery from Bing Thom himself.



One of Canada's most internationally-prominent design firms, Bing Thom Architects was founded in Vancouver in 1982. It remains based here, with a second office in Hong Kong, plus staff in Alberta and Washington D.C. BTA are architects dedicated to innovative built form that enhances the daily lives of building users, and the nurturing of sustainable construction and cities.



The firm has earned a global reputation for buildings for the arts, ranging from UBC's Chan Centre and Washington's Arena Stage, to the new Allard Hall in Edmonton and Kowloon's spectacular Xiqu Centre, a gracious presence on the waterfront and the leading theatre for Cantonese opera, opening 2019. BTA has been catalytic in the transformation of Surrey—from Surrey Central City's unprecedented hybrid of retail, office and university, to the dramatic Centre City Library and light-filled Guildford Aquatic Centre. With the Tarrant County College in Fort Worth and the Yuen Business School for the University of Chicago in Hong Kong, the design team found ways for academic buildings to reconcile with difficult sloping sites, yielding vistas and natural light for students and faculty. Research is another BTA strength, seen in the advanced wood engineering of SFU Surrey's atrium and galleria, plus the Guildford pool's triangular plywood truss, but also evident in the urban design schemes and demographic changes charted by BTAWorks.



With the death of the founder of Bing Thom Architects in 2016, new leadership has been confirmed with the appointment of Venelin Kokalov as Design Principal and Shinobu Homma as Technical Principal of the firm. "As my design mentor over the past dozen years, Bing constantly demanded originality and dedication," says Kokalov, "So Shinobu and I are committed to extend these same values into a new era of creation." With 60 design, technical and support staff hailing from a dozen different countries and speaking as many languages, BTA has won countless awards for design and civic service.



Local First

The Butterfly marketing campaign is first and foremost targeted to Metro Vancouver residents and workers for 30 days. This definition was adopted from City Council's motion of October 17, 2017. This gives Metro Vancouver residents and those working in Vancouver the first opportunity to express their interest in buying a home. When sales begin, Metro Vancouver residents and workers will have first selection on homes. For example, if two buyers were interested in a specific home and one was a not a resident or worker or new arrival to Metro Vancouver the "local" would get preference and have the opportunity to purchase that home.

- + What are the origins of the Local First Program?
- + Have the local first programs achieved their objectives?
- + Does the program only run for 30 to 60 days?
- + I applied to immigrate to Canada or I just got a job in Vancouver and live elsewhere currently? What do I do? May I buy a home?
- + Why doesn't Westbank restrict any person who is not a local from purchasing?
- + Does Westbank allow bulk purchases?
- + How do you enforce the program?
- + When the local first exclusive marketing period ended at Horseshoe Bay was the project flooded with foreign buyer wanting to purchase?
- + I heard Westbank has offices around the World? Why is that?
- + Why do I see marketing of Westbank around the world?
- + A foreigner buyer purchased? Is this fair?
- + Westbank is not legally required to adopt a Local First program at The Butterfly. Why is Westbank doing this?
- + How does The Butterfly improve the current situation or contribute to the community if you don't purchase/live in it?
- + Tell me about Westbank's history in Vancouver.
- + I don't want to buy in The Butterfly. Do I benefit?
- + I see advertisements for The Butterfly in multiple languages. Why is that?



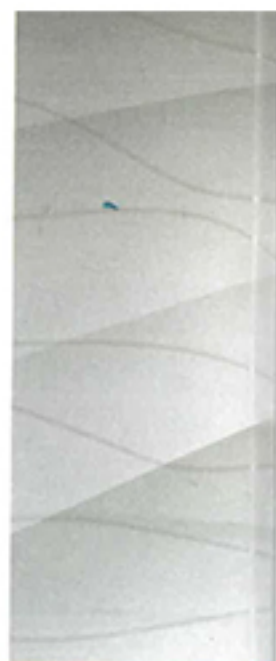
A CELEBRATION OF NATURE (*THE BREEZEWAYS*)

Imagine being welcomed by the ocean breeze as you step off the elevator. Walking through expansive vistas instead of confined hallways on the way to your home. Trees running up along the spine of the towers, connecting one storey to the next. Constant change, fluid like nature itself. With the breezeways, we wanted to replicate that perpetual transitional state. But when you're working with an influx of natural air and light, the challenge lies in striking the right

balance between form and function. Up in the air, it's a fine line between being in touch with nature and being exposed to it. When you get it right however, the results are dramatic. The breezeways are both the physical and metaphoric spine of the building, expressing its iconic form and vision to inspire sustainable and socially connected living. They are much more than walkways. They are communal gardens in the sky.

A PORT OF TRANQUILITY (*THE LOBBY*)

Our aim is never to create an object, always a feeling. With The Butterfly, that feeling is different every time. The lobby marks the beginning of a journey of change. Upon entering, residents and visitors are immersed in a multi-sensory experience. They are engulfed in an ocean of soft white fabrics, naturally slowing down the pace of the streets outside.





THE SHAPE OF THINGS TO COME

Every day we fight for beauty. Against mediocrity, conformity and compromise. We fight for the idea that form and function do not have to be mutually exclusive. And the belief that beauty can bring change to the world. Our dreams have the potential to build communities and alter skylines. At the same time, they inspire the dreams of others. Dreams of coming home to a walkway in the sky. Of long dinners around a floating table and of waking up in a cocoon of light. The Butterfly started out as an idea, manifested as lines in a two dimensional paper world where anything is possible. Bringing it to life brought challenges that at times seemed insurmountable. But challenges are the fuel of progress.



westbank

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local first